

Sponsor Booklet

MICEC 27

Michigan Career Education Conference



January 24 – 26, 2027
Amway Grand Plaza Hotel | Grand Rapids, Michigan

OPENING NIGHT RECEPTION SPONSOR >> \$10,000

Sponsorship Benefits:

- Recognition on conference website and app
 - Logo on signage at conference
 - Naming rights to the opening night reception and cocktail
 - One ad in the conference app
 - One tote bag insert
 - Opportunity to showcase a company video during the opening night reception
 - Four attendee registrations
 - Clothed exhibitor table
 - Opportunity to host one breakout session
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CONFERENCE CARRY ALL SPONSOR >> \$8,000

Sponsorship Benefits

- Logo printed on one side of conference tote bags
 - Clothed exhibit table
 - Signage at registration
 - Two promotional items in tote bags
 - Three attendee registrations
 - Recognition on conference website, app and during general sessions
 - Opportunity to host one breakout session
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PREMIER SPONSOR >> \$7,500

Sponsorship Benefits

- Recognition on conference website and app
- Logo on signage at conference
- Clothed exhibit table
- Recognition during general sessions
- One ad in the conference app
- One tote bag insert
- Three attendee registrations
- Attendee list
- Opportunity to host one breakout session

KEYNOTE SPONSOR >> \$5,000 (1/3 available)

Sponsorship Benefits

- Company logo on conference website and app
 - Recognition during general sessions
 - Exclusive signage by entrance of sponsored keynote session
 - Two attendee registrations
 - Clothed exhibit table
 - Opportunity to host one breakout session
 - Opportunity to showcase a company video during a general session.
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FRIENDS OF EDUCATION BREAKFAST SPONSOR >> \$3,000 (2/2 available)

Sponsorship Benefits

- Listed as sponsor of Monday or Tuesday breakfast
 - Recognition on conference website and app
 - Exclusive Signage at the breakfast
 - One attendee registration
 - Opportunity to host one breakout session
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CERTIFICATION BREAKOUT SPONSOR >> \$3,000

Sponsorship Benefits

- Exclusive certification room for breakout session
 - Recognition on conference website and app
 - Exclusive signage at the breakfast
 - One attendee registration
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WELCOME GIFT >> \$3,000

Sponsorship Benefits

- Distribute small welcome gift to attendees at conference check-in
- Opportunity to host one breakout session
- Recognition on conference website and app
- Signage at event

HOTEL ROOM KEY SPONSOR >> \$3,000

Sponsorship Benefits

- Branded hotel key cards with company name and logo
 - Opportunity to host one breakout session
 - Recognition on conference website and app
 - Signage at event
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BREAK SPONSOR >> \$2,000 (5 of 6 available)

Sponsorship Benefits

- Signage at break station areas
 - Recognition on conference website and app
 - Opportunity to host one breakout session
 - One attendee registration
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NAME BADGE SPONSOR >> \$1,500

Sponsorship Benefits

- Logo on name badges
 - One attendee registration
 - Recognition on conference website and app
 - Signage at event
 - Opportunity to host one breakout session
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LANYARD SPONSOR SHARED (3) >> \$1,000 PER

or

LANYARD SPONSOR EXCLUSIVE >> \$3,000

Sponsorship Benefits

- Your logo on lanyards distributed to attendees at check-in
- Up to 3 sponsors (shared vs. exclusive)
- Opportunity to host one breakout session
- Recognition on conference website and app
- Signage at event

PROMOTIONAL SPONSOR >> \$1,000

Sponsorship Benefits

- One promotion item in conference bags
 - One attendee registration
 - Recognition on conference website and app
 - Signage at event
 - Opportunity to host one breakout session
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CUSTOMIZED SPONSORSHIP PACKAGES ARE AVAILABLE

If you would like to sponsor the 2027 Michigan Career Education Conference, please reach out to Danielle Lenz, 517-897-1555 or danielle@edgepartnerships.com.

PAYMENT

Sponsorship checks can be made payable to: Edge Partnerships Attention Danielle Lenz.