# Bringing EDPs & Talent Portfolios to Life with Xello

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# What We'll Cover

1. Introductions
2. Michigan Career Development Model (CDM)
3. Meeting EDP and Talent Portfolio Requirements with Xello
4. Demo
5. Resources & Next Steps
6. Q&A

**Matt Krawczyk**

**Territory Manager - Minnesota**

# Hi, I’m Matt..

Hi everyone, I’m Matt Krawczyk, and I’ve been with Xello for over seven years, serving in various client-facing leadership roles. Before moving into my current role as a Strategic Territory Manager, I worked as a Success Manager here in Michigan, so I’ve had the opportunity to partner directly with districts across the state and see how Xello supports EDP’s, Talent Portfolios and the Michigan Career Development Model implementation in real classrooms.

- I actually come from a long line of educators, so supporting teachers and helping students discover their future paths feels deeply personal to me. Education has always been part of my life and my family’s story.
- My background is in business, which gives me a strategic lens — I love finding ways to connect data, equity, and engagement so that every student has access to meaningful planning experiences.
- At the heart of it all, I’m passionate about equipping educators with the right tools and support to make PLPs truly inclusive — helping every learner see themselves in their future.

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# Xello in Michigan

# Who are we at Xello?

## Hello, we're Xello!

Over the last 25 years, our company has been helping students across North America become college, career, and future-ready.

We come from humble beginnings. What started out as a small 3-person company, has grown to a 250+ person team dedicated to supporting thousands of districts and millions of students.

Our program is used to help all K-12 students, build personalized plans to help them reach their full academic potential and achieve future success.

# Xello is fully accessible and inclusive!

**Meets WCAG 2.2 AA accessibility standards** to support students of all abilities

Supports **all pathways**

Careers featuring interviews with **male and female professionals**

Translated into **Spanish** and ***now 130+ other languages!***

Written at a **6th grade reading level** for clarity and comprehension

Career profile photography **removes gender and racial stereotypes**

*"We have a lot of ELD speakers here, so it makes it more user friendly for them if they can **utilize Xello in their native language.**"*

Mary Wrobel, CTE Counselor Facilitator,
Phoenix Union High School District

# Designed to support students in Michigan!

K-5 Platform

Work Based Learning Opportunities

All Pathways - Military, Apprenticeships, 2 - 4 year colleges and universities

4-Year Plans & College and Career Pathways

Michigan EDP, Talent Portfolio and Career Development Model Requirements

College Tools, Common App integration & FAFSA Tracking

# Meet our Partners in Michigan

A **25 year track record** of supporting K-12 districts across the country. Over 3,500 districts and 9 million students and educators are using Xello to achieve future-readiness, including over 93% of all schools across Michigan

MCAN
MICHIGAN COLLEGE ACCESS NETWORK

MiLEAP
Michigan Department of Lifelong Education, Advancement, and Potential

MICHIGAN WORKS!®

MICHIGAN Department of Education

MICHIGAN DEPARTMENT OF LABOR & ECONOMIC OPPORTUNITY

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# Meet some of our ISD we work with in Michigan!

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# Michigan Requirements

MICHIGAN CAREER DEVELOPMENT MODEL (CDM)

# Major Components & Alignment in Xello

## How students build & revise required components:

- ✔ **Educational Development Plan:** Living documents developed by students from 7th-12th grade to identify career goals, and related action plans that align with changing interests and abilities.
- ✔ **Talent Portfolios:** As students develop/improve their marketable skills, they can add these experiences, proficiencies, certifications, etc.. to showcase their accomplishments.
- ✔ **4-Year Plans:** Each student makes their course selection in Xello, ensuring visibility into whether they are on track to graduate and aware of potential pathways. Connect with your Success Manager to learn more.

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# Updates to the CDM

**Updated Career Development Targets and Strategies**
Detailed, grade-specific career development targets designed to guide students from early childhood through postsecondary education.

**Enhanced Family and Community Engagement**
Encouraging schools to actively involve families and local stakeholders in students' career exploration and planning.

**Updated Workforce Development Initiatives**
The new Workforce requirements mandate real time tracking & reporting on students WBL initiatives.

**Updated Talent Portfolio Requirements**
Portfolio requirement to also document students credentials.

# CDM vs EDP

## Purpose

- ***CDM:*** Provides a framework for schools to design and deliver career development programs.
- ***EDP:*** Serves as a personalized plan that guides a student's career and academic decisions.

## Scope

- ***CDM:*** Broad and systemic, used across schools and districts.
- ***EDP:*** Focused on the individual student.

## Focus

- ***CDM:*** Emphasizes the overall career education environment and programming.
- ***EDP:*** Concentrates on the student's goals, interests, and course selections.

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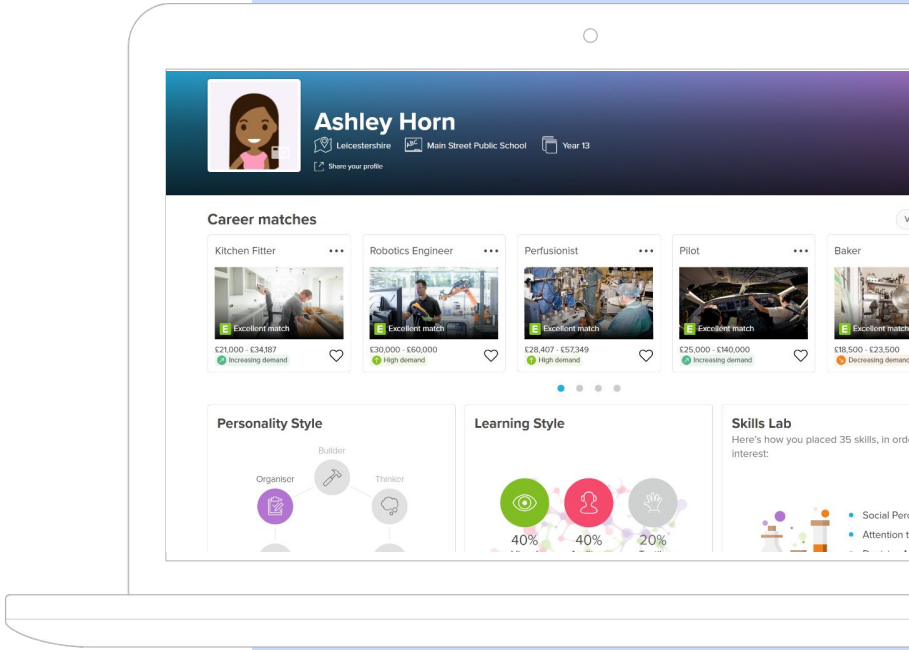
# Meeting EDP requirements with Xello

# About Me

## Students explore assessments and reflect on interests, skills, experiences, and more!

The About Me page helps students to bring Xello full-circle by assembling all the pieces of their self-discovery journey. Students can access their assessment results, top career matches, and flesh out a well-rounded understanding of who they are with activities designed to encourage them to reflect on skills, learning habits, and experiences with a critical eye to prepare for the future.

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MEETING EDP REQUIREMENTS

# Xello's Assessments

| | | | Grades 9-12 | |
|---|---|---|---|---|
| 3 Phase Career Interest Assessment | | | Career-Related Skills | Approaches to Learning |
| **Matchmaker** | **Personality Styles** | **Mission Complete** | **Skills Lab** | **Learning Styles** |
| • 39 questions<br>• Provides initial career matches for every career in the database | • 28 questions<br>• Strengthens career match to professions with same personality styles | • 49 questions<br>• Fine tunes career matches to all central and secondary aspects | • 35 questions<br>• Generates career matches based on skill preferences | • 20 questions<br>• Summarizes personal learning style profile with learning strategies, tips and tricks |

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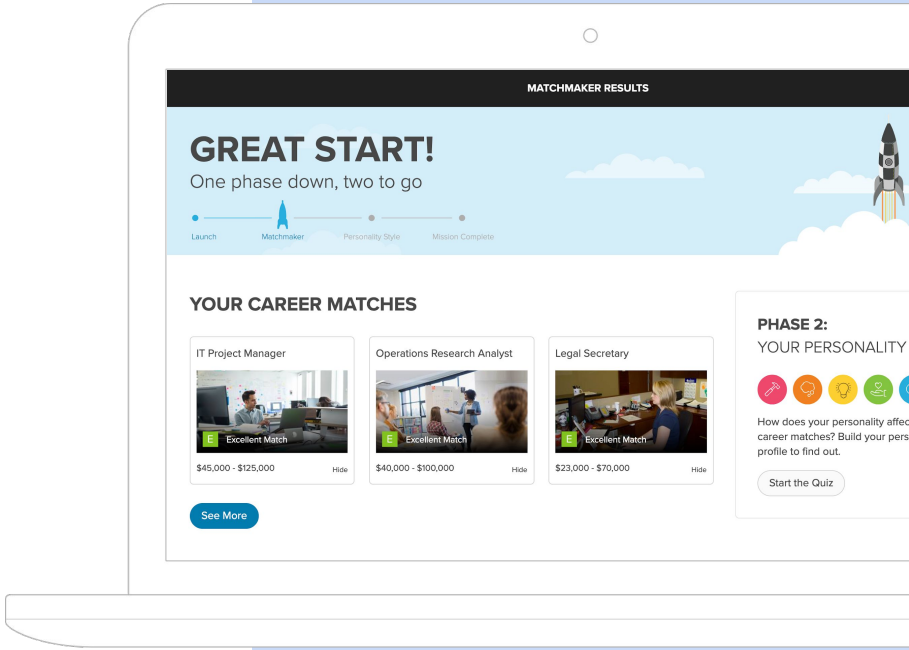
MEETING EDP REQUIREMENTS

# Explore Options

## Students explore thousands of careers, schools, and majors.

Profiles contain original content, photography, and current statistics from reliable sources like Peterson's College Database and O*Net. Information is presented in an engaging, accessible, and age-appropriate way to give students a vibrant, visual glimpse into their future.

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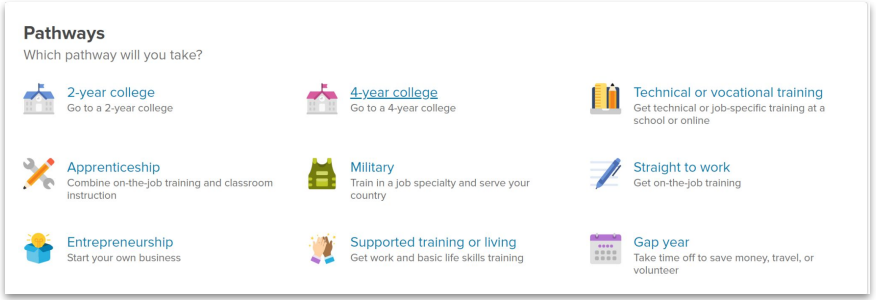
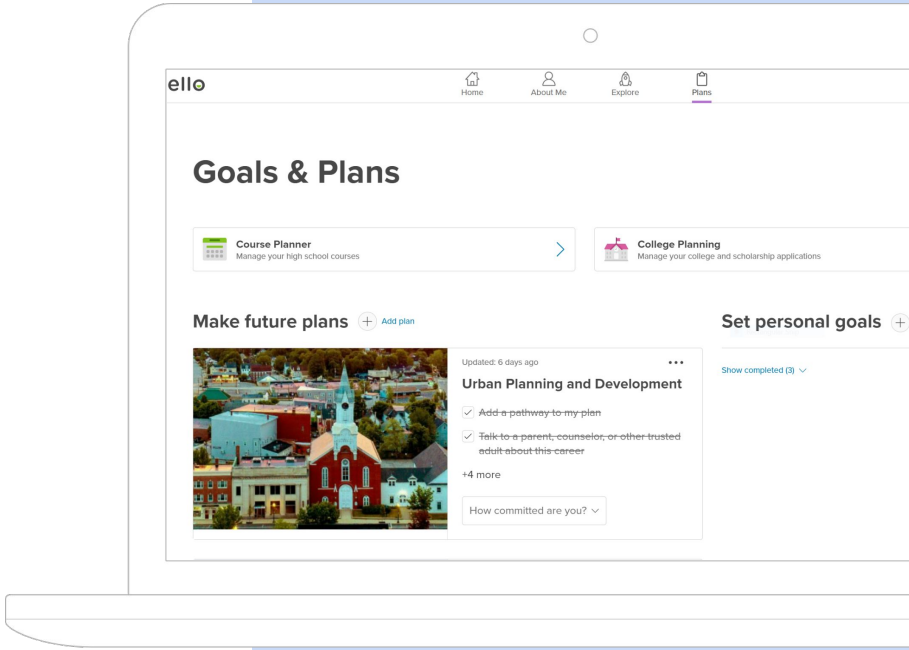
# Goals and Plans

## Students connect the pieces in Goals & Plans

With four primary components—a Goal Setting tool, Postsecondary planning tool, a high school Course Planner, and College Planning Hub—students connect the pieces and move from exploration to planning and action.




Full Pathway Profiles!

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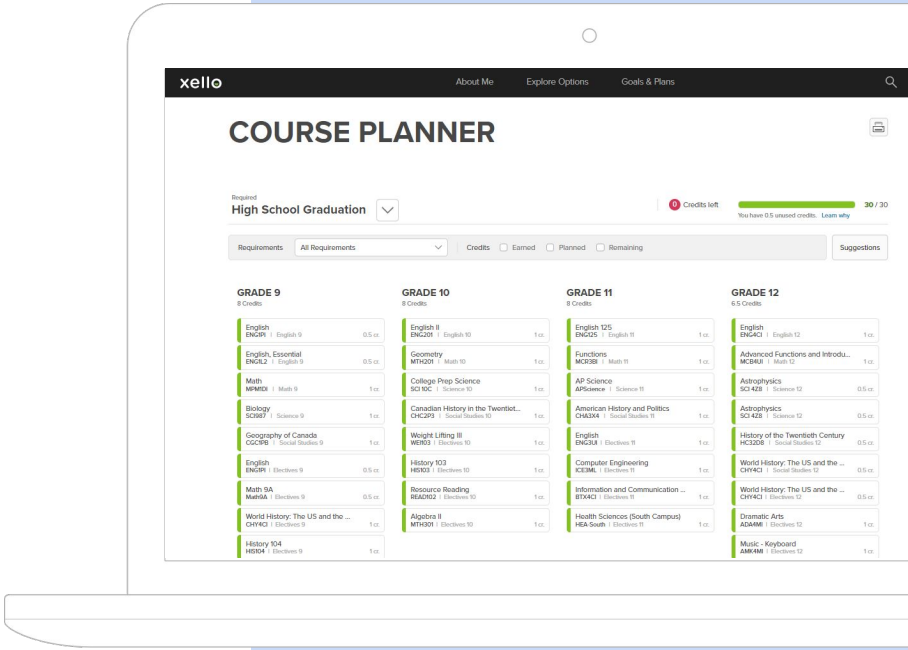
COURSE PLANNER

# How Students Plan Courses

Students use the course planner to create a four-year course plan that supports intentional course selections.

The planner includes;

- Prerequisite checking
- Graduation tracking
- Export course requests for scheduling in your student information system (SIS).

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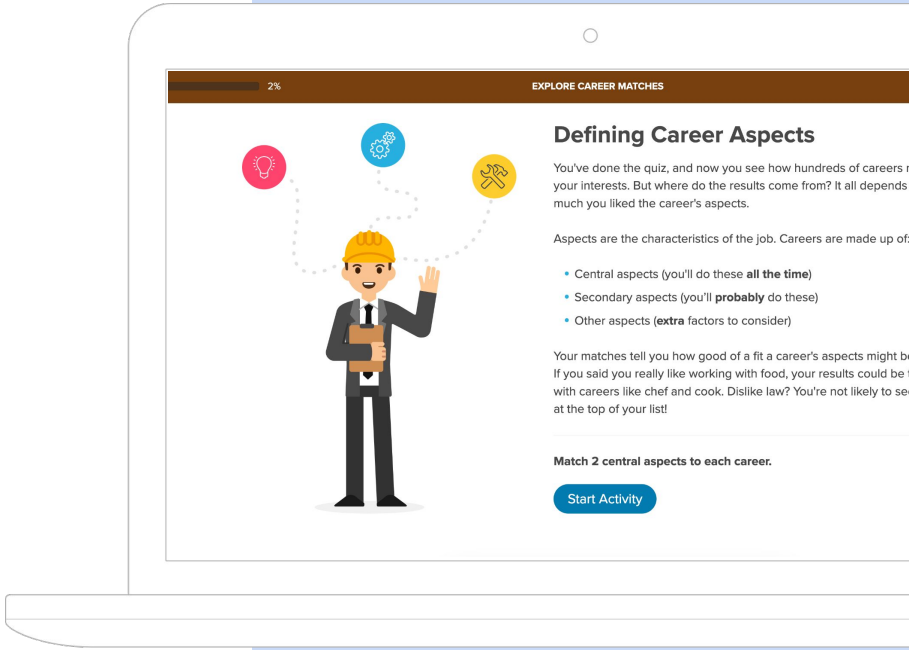
# Make it Easy with Age-appropriate Lessons

## Help students build career planning and preparation skills with Lessons that:

- Add context to students' work to help support the meaningful creation of EDPs.
- Personalized the student's experience.
- Provide points of reflection and offer conversation starters.
- Are dynamic to every grade with a variety of topics for skill-building.

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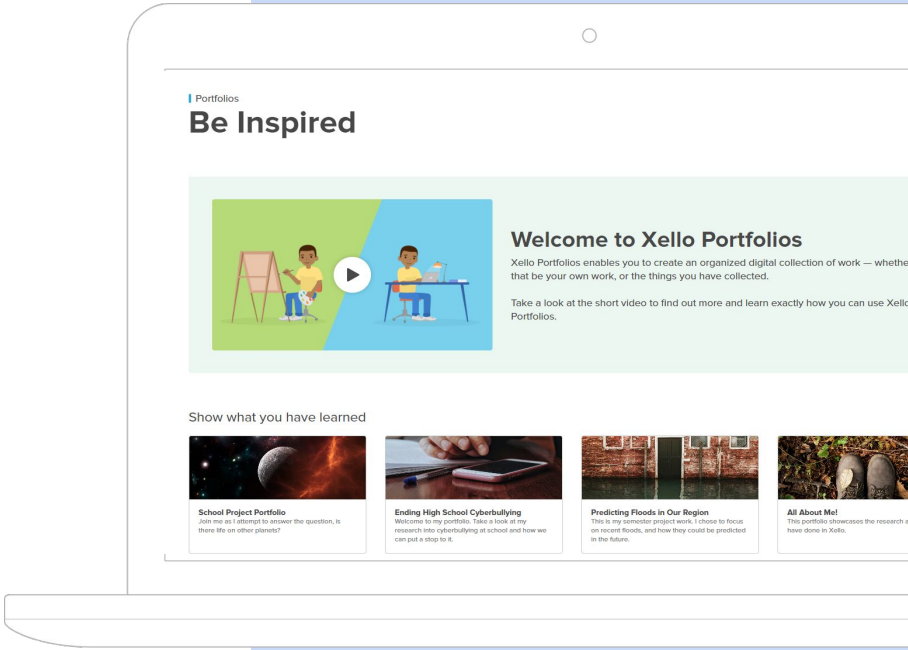
TALENT PORTFOLIOS

# Xello Portfolios

## Portfolios allow students to create and share their accomplishments, and showcase their work across subjects.

Students can:

- Highlight the self-exploration and planning they've developed in Xello
- Showcase their work and demonstrate what they've learned in dynamic formats
- Use Portfolios to demonstrate learning across departments and share outside of Xello - including their **Talent Portfolios!**

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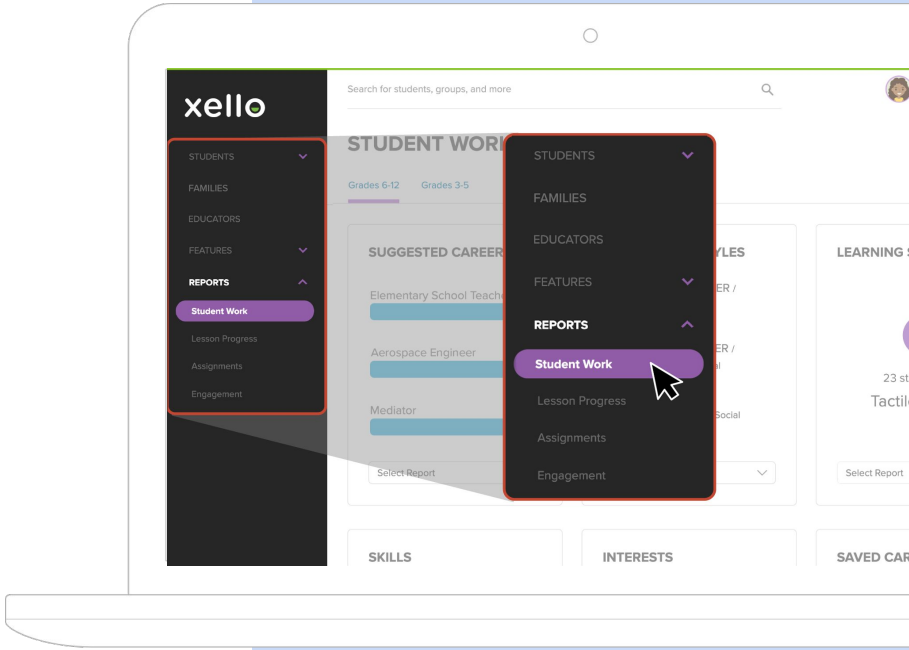
MEANINGFUL EDP DEVELOPMENT

# Using Reports to help inform programming

- **Saved careers & clusters**
  Program planning and course offerings, academic and career planning, enhance WBL offering.
- **Saved plans**
  Strategic planning (align supports and resources), counseling support, equity insights, partnership development.
- **Saved scholarships**
  Post-secondary planning, counselor support, equity monitoring.
- **Saved colleges**
  College visit planning, support personalized planning, help identify supports needed.
- **Course planner reports**
  Identify trends and strengthen program development, capacity planning, support academic planning, identify mismatches and gaps

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# Michigan EDP and CDM requirements and Xello

Alignment Document

# Michigan EDP and CDM requirements and Xello

This document outlines the EDP and CDM indicators along with the Xello lessons, resources, and other activities that help to support those indicators.

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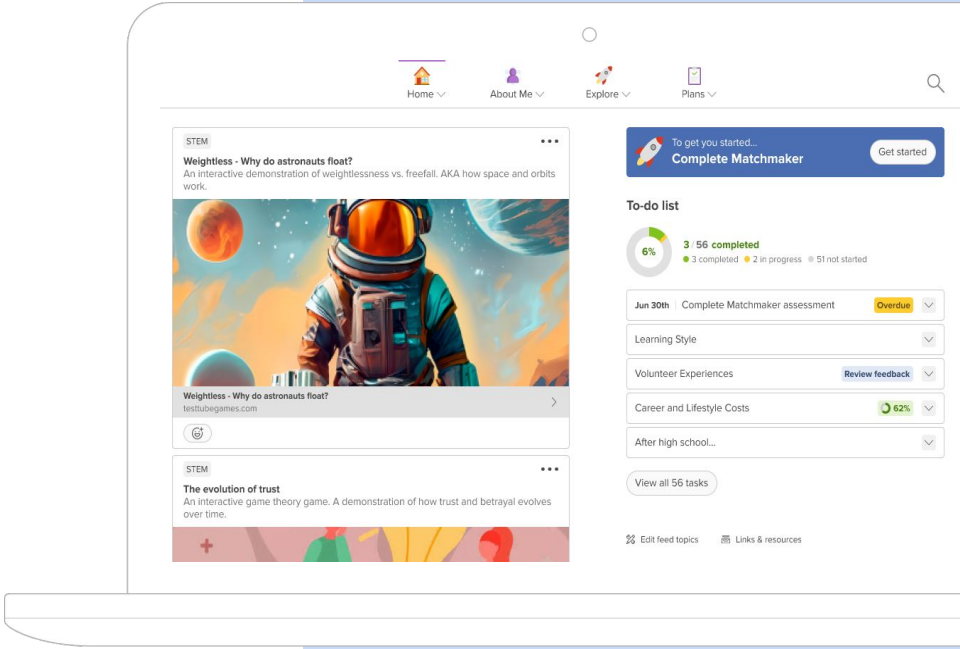
# Michigan Completion Standards

# Michigan Completion Standards and Student Task List

## Guide students towards their CCR goals with greater clarity, structure and accountability

- Empowers districts to tailor activity and tasks for each grade level.
    - Educators can prompt students to retake assessments and assign tasks to student groups for personalized and targeted development
    - Streamlined reporting interface that lets educators quickly view overall progress broken down by student, task, grade, school, or group
- **Students** stay organized and on track towards their goals with the Student Task List, a progress tracker feature on their Dashboard

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# Demo

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# Resources & Next Steps

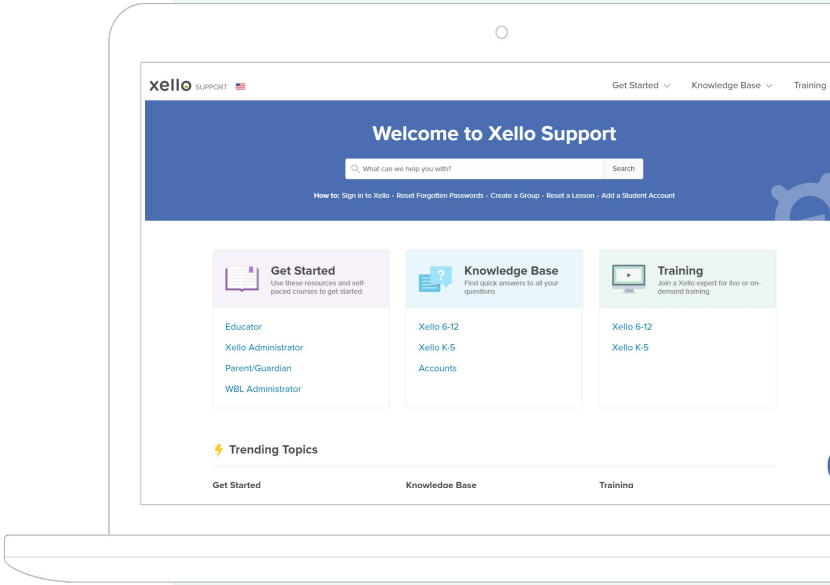
# What support is available?

## Xello Support at help.xello.world

- Downloadable walkthroughs and videos
- Lesson plans and tips for implementing Xello
- And more!

## Client Solutions Team

- Available for technical support from 8 AM - 8 PM ET, Monday to Friday
- Unlimited phone support +1 (800) 965-8541
- Email support help@xello.world

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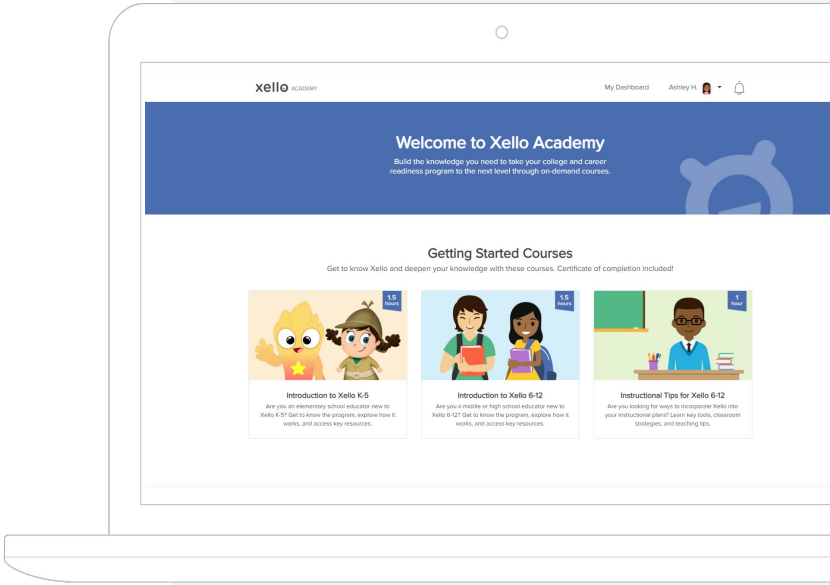
# What support is available?

## Dedicated Success Manager

- On-hand to answer questions and support you with implementation, and beyond!
- Regular meetings to review progress and support your schools specific needs

## Training

- **Xello Academy** is our online, self-paced learning tool that all MI educators will have access to!
- **Live webinars** that are free to join, hosted on a regular basis, including MI specific trainings throughout the year
- **On-demand webinars** covering a variety of topics

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RECAP

# Practical next steps

**Key Actions:**

- ❑ **Create a plan** to meaningfully integrate EDPs using our **linked resources**.
- ❑ **Review** EDP and CDM **resources** to align with district goals.
- ❑ **Work with your Xello Success Manager to review the planning workbook** to define your **Scope & Sequence**.
- ❑ **Discuss district goals and priorities** with your Success Manager.
- ❑ **Schedule your Mid-Year Planning Session** with your Success Manager.

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# Questions from the Audience

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