

# MICEC

## Michigan Career Education Conference

# 2026

## SPONSOR BOOKLET



January 25 – 27, 2026

Amway Grand Plaza Hotel | Grand Rapids, Michigan

## **OPENING NIGHT RECEPTION SPONSOR >> \$10,000**

### **Sponsorship Benefits:**

- Recognition on conference website and app
  - Logo on signage at conference
  - Naming rights to the opening night reception
  - One ad in the conference app
  - One tote bag insert
  - Opportunity to speak at opening night reception
  - Four attendee registrations
  - Clothed exhibitor table
  - Opportunity to host one breakout session
- 

## **CONFERENCE CARRY ALL SPONSOR >> \$8,000**

### **Sponsorship Benefits**

- Logo printed on one side of conference tote bags
  - Clothed exhibit table
  - Signage at registration
  - Two promotional items in tote bags
  - Three attendee registrations
  - Recognition on conference website, app and during general sessions
  - Opportunity to host one breakout session
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## **PREMIER SPONSOR >> \$7,500**

### **Sponsorship Benefits**

- Recognition on conference website and app
- Logo on signage at conference
- Clothed exhibit table
- Recognition during general sessions
- One ad in the conference app
- One tote bag insert
- Four attendee registrations
- Attendee list
- Opportunity to host one breakout session

## **KEYNOTE SPONSOR >> \$5,000** (3/3 available)

### **Sponsorship Benefits**

- Company logo on conference website and app
  - Recognition during general sessions
  - Exclusive signage by entrance of sponsored keynote session
  - Two attendee registrations
  - Clothed exhibit table
  - Opportunity to host one breakout session
- 

## **FRIENDS OF EDUCATION BREAKFAST SPONSOR >> \$3,000**

### **Sponsorship Benefits**

- Listed as sponsor of Monday breakfast
  - Recognition on conference website and app
  - Exclusive Signage at the breakfast
  - One attendee registration
  - Opportunity to host one breakout session
- 

## **CERTIFICATION BREAKOUT SPONSOR >> \$3,000**

### **Sponsorship Benefits**

- Exclusive certification room for breakout session
  - Recognition on conference website and app
  - Exclusive signage at the breakfast
  - One attendee registration
- 

## **WELCOME GIFT >> \$3,000**

### **Sponsorship Benefits**

- Distribute small welcome gift to attendees at conference check-in
- Opportunity to host one breakout session
- Recognition on conference website and app
- Signage at event

## **HOTEL ROOM KEY SPONSOR >> \$3,000**

### **Sponsorship Benefits**

- Branded hotel key cards with company name and logo
  - Opportunity to host one breakout session
  - Recognition on conference website and app
  - Signage at event
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## **BREAK SPONSOR >> \$2,000 (6 of 6 available)**

### **Sponsorship Benefits**

- Signage at break station areas
  - Recognition on conference website and app
  - Opportunity to host one breakout session
  - One attendee registration
- 

## **LANYARD SPONSOR SHARED (3) >> \$1,000 PER**

or

## **LANYARD SPONSOR EXCLUSIVE >> \$3,000**

### **Sponsorship Benefits**

- Your logo on lanyards distributed to attendees at check-in
  - Up to 3 sponsors (shared vs. exclusive)
  - Opportunity to host one breakout session
  - Recognition on conference website and app
  - Signage at event
- 

## **PROMOTIONAL SPONSOR >> \$1,000**

### **Sponsorship Benefits**

- One promotion item in conference bags
- One attendee registration
- Recognition on conference website and app
- Signage at event
- Opportunity to host one breakout session

## **CUSTOMIZED SPONSORSHIP PACKAGES ARE AVAILABLE**

If you would like to sponsor the 2026 Michigan Career Education Conference, please reach out to Danielle Lenz, 517-897-1555 or [danielle@edgepartnerships.com](mailto:danielle@edgepartnerships.com).

## **PAYMENT**

Sponsorship checks can be made payable to: Edge Partnerships Attention Danielle Lenz.