



# 2025

Michigan Career Education Conference

# Sponsor Booklet



January 26 - 28, 2025

Amway Grand Plaza Hotel | Grand Rapids, Michigan

## **OPENING NIGHT RECEPTION SPONSOR >> \$10,000**

### **Sponsorship Benefits:**

- Recognition on conference website
  - Logo on signage at conference
  - Naming rights to the opening night reception
  - One ad in the conference app
  - One tote bag insert
  - Opportunity to speak at opening night reception
  - Four attendee registrations
  - Clothed exhibitor table
  - Opportunity to host one breakout session
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## **PREMIER SPONSOR >> \$7,500**

### **Sponsorship Benefits**

- Recognition on conference website
  - Logo on signage at conference
  - Clothed exhibit table
  - Recognition during general sessions
  - One ad in the conference app
  - One tote bag insert
  - Four attendee registrations
  - Attendee list
  - Opportunity to host one breakout session
- 

## **CONFERENCE CARRY ALL SPONSOR >> \$8,000**

### **Sponsorship Benefits**

- Logo printed on one side of conference tote bags
- Clothed exhibit table
- Signage at registration
- Two promotional items in tote bags
- Three attendee registrations
- Recognition on conference website and during general sessions
- Opportunity to host one breakout session

## **KEYNOTE SPONSOR >> \$5,000 (3 of 3 available)**

### **Sponsorship Benefits**

- Company logo on conference website
  - Recognition during general sessions
  - Signage by entrance of sponsored keynote session
  - Two attendee registrations
  - Clothed exhibit table
  - One e-blast to the MICEC email list with company logo and website link
  - Opportunity to host one breakout session
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## **FRIENDS OF EDUCATION**

### **LUNCH SPONSOR >> \$4,000 (2 of 2 available)**

#### **Sponsorship Benefits**

- Listed as sponsor of Monday or Tuesday lunch
  - Recognition on conference website
  - Signage at the event
  - One attendee registration
  - Opportunity to host one breakout session
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## **FRIENDS OF EDUCATION**

### **BREAKFAST SPONSOR >> \$3,000**

#### **Sponsorship Benefits**

- Listed as sponsor of Monday or Tuesday breakfast
  - Recognition on conference website
  - Signage at the event
  - One attendee registration
  - Opportunity to host one breakout session
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## **FRIENDS OF EDUCATION**

### **SUNDAY BREAK SPONSOR >> \$1,500**

#### **Sponsorship Benefits**

- Listed as sponsor of Sunday breakfast
- Recognition on conference website
- Signage at the event
- Opportunity to host one breakout session

## **PROMOTIONAL SPONSOR >> \$1,000**

One promotion item in conference bags

- One attendee registration
  - Recognition on conference website
  - Signage at event
  - Opportunity to host one breakout session
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## **BREAK SPONSOR >> \$2,000 (6 of 6 available)**

- Signage at break station areas
  - Recognition on conference website
  - Opportunity to host one breakout session
  - One attendee registration
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## **LANYARD SPONSOR >> \$1,000 per (shared (3)), >> \$3,000 (exclusive)**

- Your logo on lanyards distributed to attendees at check-in
  - Up to 3 sponsors (shared vs. exclusive)
  - Opportunity to host one breakout session
  - Recognition on conference website
  - Signage at event
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## **WELCOME GIFT >> \$3,000**

- Distribute small welcome gift to attendees at conference check-in
  - Opportunity to host one breakout session
  - Recognition on conference website
  - Signage at event
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## **WI-FI SPONSOR >> \$3,000**

- Wi-Fi network branded with company name
  - Logo on signage that includes login instructions
  - Opportunity to host one breakout session
  - Recognition on conference website
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## **HOTEL ROOM KEY SPONSOR >> \$3,000**

- Branded hotel key cards with company name and logo
- Opportunity to host one breakout session
- Recognition on conference website
- Signage at event

## **CUSTOMIZED SPONSORSHIP PACKAGES ARE AVAILABLE**

If you would like to sponsor the 2025 Michigan Career Education Conference, please reach out to Danielle Lenz, 517-282-2330 or [danielle@edgepartnerships.com](mailto:danielle@edgepartnerships.com).

## **PAYMENT**

Sponsorship checks can be made payable to: Edge Partnerships Attention Danielle Lenz.