



2024

Michigan Career Education Conference

Sponsor Booklet



January 28 - 30, 2024

Amway Grand Plaza Hotel | Grand Rapids, Michigan

OPENING NIGHT RECEPTION SPONSOR >> \$10,000

Sponsorship Benefits:

- Recognition on conference website
 - Full-page, full-color, advertisement in program
 - Logo on signage at conference
 - Naming rights to the opening night reception
 - One tote bag insert
 - Opportunity to speak at opening night reception
 - Four attendee registrations
 - Clothed exhibitor table
 - Opportunity to host one breakout session
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PREMIER SPONSOR >> \$7,500

Sponsorship Benefits

- Recognition on conference website
 - Full-page, full-color, advertisement in program
 - Logo on signage at conference
 - Clothed exhibit table
 - Recognition during general sessions
 - One tote bag insert
 - Four attendee registrations
 - One e-blast to the MICEC email list with logo and website link
 - Attendee list
 - Opportunity to host one breakout session
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CONFERENCE CARRY ALL SPONSOR >> \$5,000

Sponsorship Benefits

- Logo printed on one side of conference tote bags
- Clothed exhibit table
- Signage at registration
- Two promotional items in tote bags
- Three attendee registrations
- Recognition on conference website and during general sessions
- Opportunity to host one breakout session

KEYNOTE SPONSOR >> \$4,000 (3 of 3 available)

Sponsorship Benefits

- Company logo on conference website
 - Recognition during general sessions
 - Signage by entrance of sponsored keynote session
 - Two attendee registrations
 - Clothed exhibit table
 - One e-blast to the MICEC email list with company logo and website link
 - Opportunity to host one breakout session
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FRIENDS OF EDUCATION

LUNCH SPONSOR >> \$3,000 (2 of 2 available)

Sponsorship Benefits

- Listed as sponsor of Monday or Tuesday lunch
 - Recognition on conference website
 - Signage at the event
 - One attendee registration
 - Opportunity to host one breakout session
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FRIENDS OF EDUCATION

BREAKFAST SPONSOR >> \$2,500

Sponsorship Benefits

- Listed as sponsor of Monday or Tuesday breakfast
 - Recognition on conference website
 - Signage at the event
 - One attendee registration
 - Opportunity to host one breakout session
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FRIENDS OF EDUCATION

SUNDAY BREAK SPONSOR >> \$1,500

Sponsorship Benefits

- Listed as sponsor of Sunday breakfast
- Recognition on conference website
- Signage at the event
- Opportunity to host one breakout session

PROMOTIONAL SPONSOR >> \$1,000

One promotion item in conference bags

- One attendee registration
 - Recognition on conference website
 - Signage at event
 - Opportunity to host one breakout session
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BREAK SPONSOR >> \$2,000 (6 of 6 available)

- Signage at break station areas
 - Recognition on conference website
 - Opportunity to host one breakout session
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LANYARD SPONSOR >> \$1,000 per (shared (3)), >> \$3,000 (exclusive)

- Your logo on lanyards distributed to attendees at check-in
 - Up to 3 sponsors (shared vs. exclusive)
 - Opportunity to host one breakout session
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WELCOME GIFT >> \$3,000

- Distribute small welcome gift to attendees at conference check-in
 - Opportunity to host one breakout session
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WI-FI SPONSOR >> \$3,000

- Wi-Fi network branded with company name
 - Logo on signage that includes login instructions
 - Opportunity to host one breakout session
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HOTEL ROOM KEY SPONSOR >> \$2,500

- Branded hotel key cards with company name and logo
- Opportunity to host one breakout session

CUSTOMIZED SPONSORSHIP PACKAGES ARE AVAILABLE

If you would like to sponsor the 2024 Michigan Career Education Conference, please reach out to Danielle Lenz, 517-282-2330 or danielle@edgepartnerships.com.

PAYMENT

Sponsorship checks can be made payable to: Edge Partnerships Attention Lorri Rishar.