

Become a Sponsor

As a sponsor, you will have the opportunity to present your company's products and services to the people that use them the most. Our tiered approach makes sponsorship possible for organizations of varying sizes.

All sponsors will receive verbal recognition throughout the duration of the conference, as well as inclusion in press releases and the conference program.

Premiere Sponsor: \$5,000 (One Available)

- ✦ Exhibit table with up to four organizational representatives
- ✦ Company logo linked to website from the conference website
- ✦ Full-page, full-color advertisement on the inside cover of the conference program
- ✦ Signage throughout the conference venue
- ✦ Opportunity to provide a 15-30 second promotional video presented prior to one general session
- ✦ One e-blast to the Michigan Career Education Conference email list with the company logo and website link included in the email blast

Keynote Sponsor: \$3,500 (Two Available)

- ✦ Listed as the sponsor of one keynote speaker
- ✦ Exhibit table with up to two organizational representatives
- ✦ Recognition of keynote sponsorship with logo on the conference website
- ✦ Signage by entrance of the sponsored keynote session
- ✦ One e-blast to the Michigan Career Education Conference email list with the company logo and website link included in the email blast

Conference Carry All Sponsor: \$3,000 (SOLD)

- ✦ Full-color company logo printed on one side of the conference bags
- ✦ Signage at registration
- ✦ Opportunity to place up to two promotional items in the conference bags
- ✦ Recognition of sponsorship on the conference website

Friends of Education Sponsor: \$2,500 (Three Available)

- ✦ Listed as a sponsor of the Sunday night reception, breakfast or lunch (sponsors choice based on a first-come, first-serve basis)
- ✦ Recognition of sponsorship on the conference website
- ✦ Signage at the event
- ✦ Exhibit table with up to two organizational representatives at sponsored event

Excellence in Practice Sponsor: \$2,500 (One Available)

- ✦ Recognition of award sponsor on the conference website
- ✦ Signage outside of general session
- ✦ Logo presented on the general session screen prior to award ceremony

Coffee Break Sponsor: \$500

- ✦ Signage at coffee break station
- ✦ Recognition of sponsorship on the conference website.

**All sponsorship information must be submitted by December 12, 2016, to be included on the conference website. Logos must be high resolution, print ready images for conference signage, preferably jpeg or eps.*