

Educators in Industry:

Exploring the Options!

Oakland Schools Student Services

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The Importance and Why?



MAINTAIN



Educators in Industry Examples

- Educators in Industry (Admin, Teachers, Counselors)
- Teacher Externships
- d.Solve



Partnership Building Process

- Not a formal or one-size-fits-all process
- Typical Steps
 - Initial Introduction
 - First Meeting
 - Follow-up Meeting
 - Event/Activity
 - Share Feedback and Thank Business



Partnership Building Process

Initial Introduction

- Event, phone or email
- Leverage referral if available
- Helping students to find pathway
- “Elevator Speech”
 - Explain what you do
 - How can the industry partner benefit?
- Do not ask for money
 - Looking for professional partnership



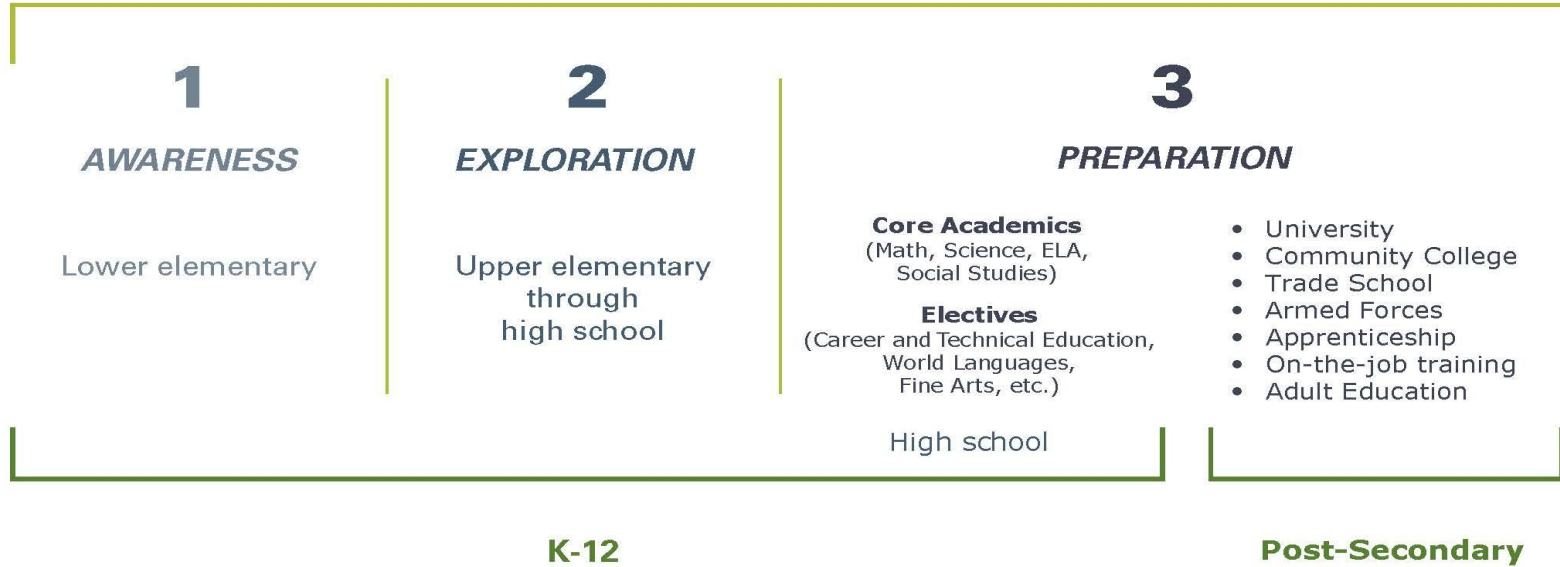
Partnership Building Process

First Meeting

- At the industry/business location
- Tour facility
- Learn about industry partner
- Emphasize common interests
 - What is in it for industry
 - Workforce development and talent pipeline
- Career Readiness Model



First Meeting Career Readiness Model



Partnership Building Process Follow-Up Meeting

- Invite industry partner to see school/program
 - Ideally during the school day
 - Focus on students
 - Consider industry event for multiple partners
- Determine “Best fit” for connecting industry partner
- Ultimate goal is to determine and plan event



Partnership Building Process

- Hold Event
- Share Feedback and Thank All Partners and Planners
 - Business
 - Internal Team



CAREER READINESS
**EDUCATORS IN
INDUSTRY**

Providing Career Readiness Opportunities



Sample Agenda

Time	Amount	Topic
8:00 - 8:45 am	45 minutes	Presenter Name - Pre-Activity Location and Address
9:00 - 9:10 am	10 minutes	Arrival at Industry Partner, light breakfast (if applicable) <input type="checkbox"/>
9:10 - 9:30 am	20 minutes	Welcome and Introductions (Presenter Name)
9:30 - 10:15 am	45 minutes	Guided Facility Tour
10:15 - 11:15 am	1 Hour	Hands-on Demonstration/Activity (Presenter Name)
11:15 - 11:30 am	15 minutes	Break
11:30 - 12:15 pm	45 minutes	Panel Discussion - various industry representatives answer planned or impromptu questions from teachers
12:15 - 1:00 pm	45 minutes	Lunch/End of program
1:00 - 1:15 pm	15 minutes	Return to Pre/Post Location
1:15 - 3:00 pm	1h 45 minutes	Presenter Name - Post-Activity/Discussion

Internal Steps

- Determine pre/post location and arrange for breakfast and lunch
- Arrange transportation/bussing
- Apply for SCECH's
- Promote event through internal and external channels
- Communicate with educators and industry partners!



Information Technology



Advanced Manufacturing



Transportation/Mobility



Construction and Apprenticeships



Health Science



What have we learned?

- Event Essentials
 - Safety
 - Logistics
 - Communication!
- Market to all K-12 Educators
- Change “Teachers” to “Educators” to be inclusive of all staff
- Encourage attendance by teams
- Encourage attendees to share their experience at next staff meeting and incorporate classroom activity

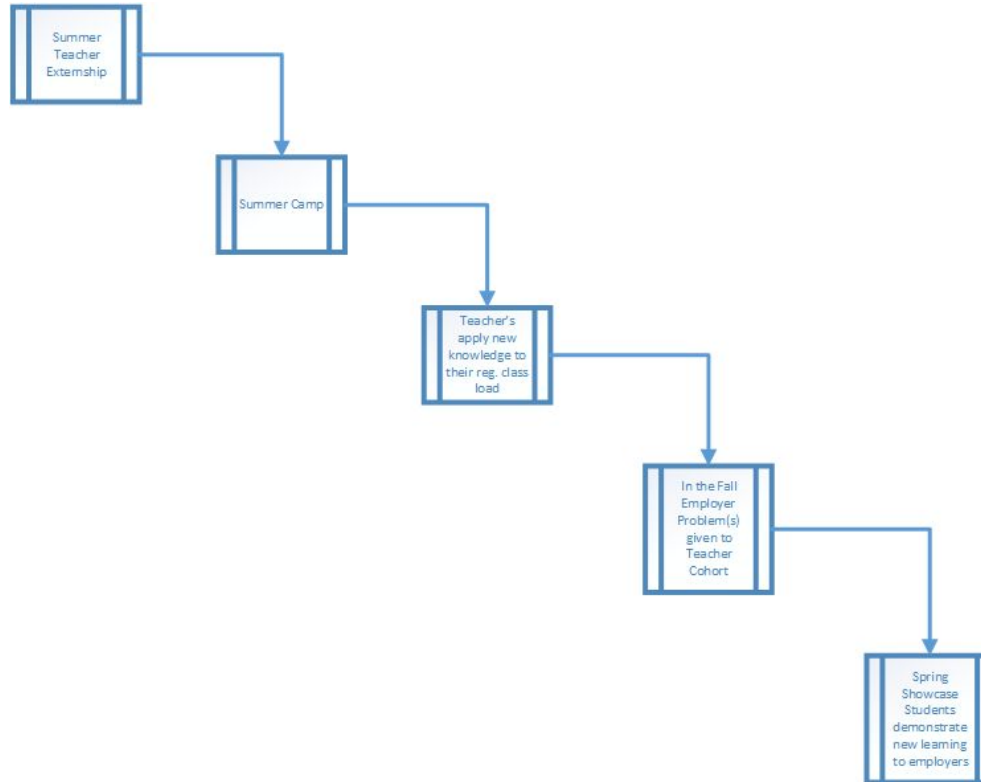


Examples of Long-term Teacher Externship at FANUC

- 3 weeks per teacher
 - 2 weeks of FANUC certification classes
 - 1 week “ride along”
- [Article](#)
- [Fanuc Teacher Externship Program](#)
- [Sample](#) Teacher Externship Guide from



Teacher Externships...as a camp? PD?





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Who is left in a district once a class moves on?

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Presentation Materials & Events Links

Materials: www.tinyurl.com/OaklandEII

Events Link: www.tinyurl.com/OSCareers