



# *Career Academy Development*

*Developing a Comprehensive  
Career Pathway Program*



# Agenda

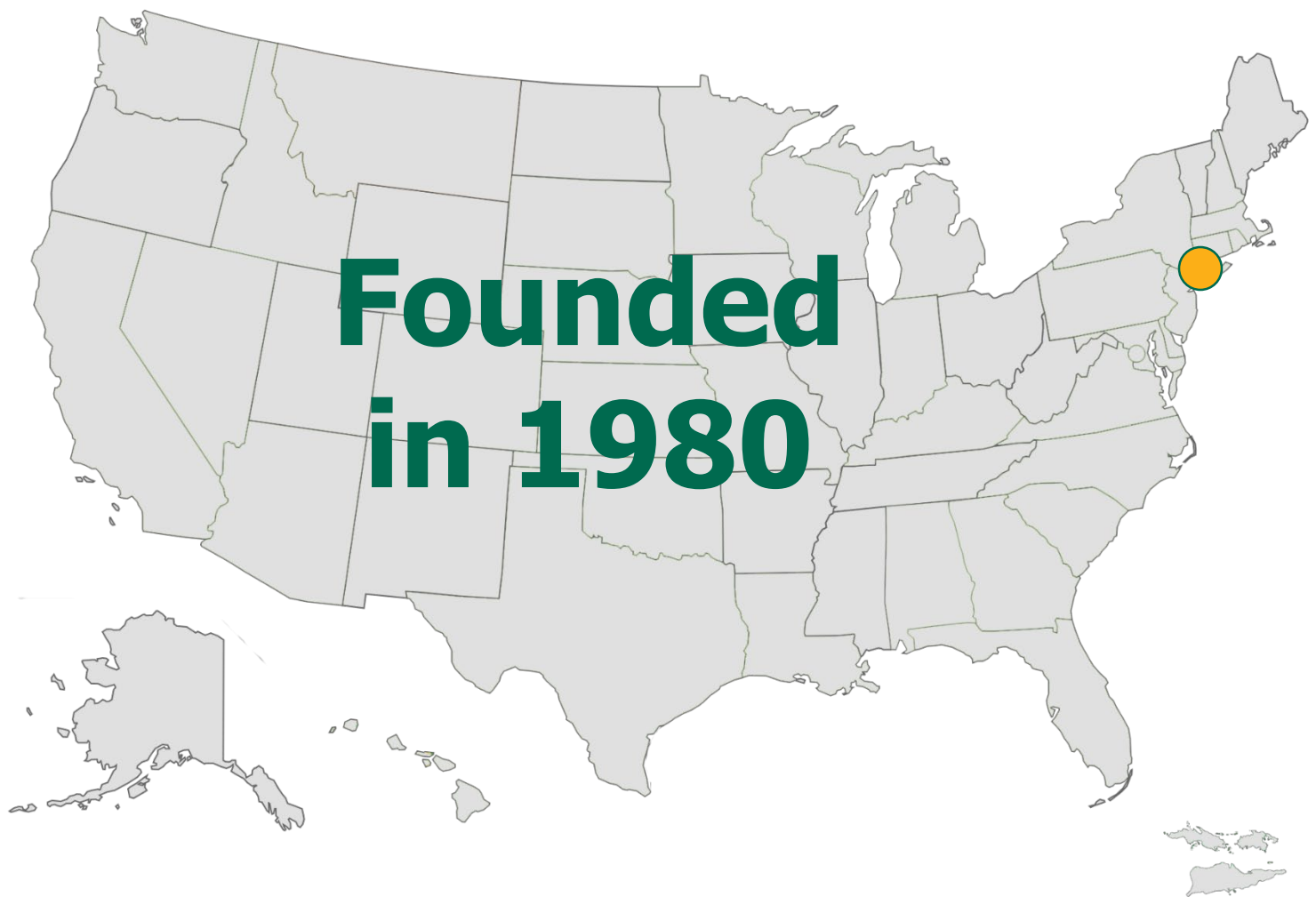
---

# Who's in the Room?



# What is NAF?

---





# NAF Network

**104,261** STUDENTS



**53%**

**MALE**

**47%**

**FEMALE**

89% of all students are females and/or ethnic minorities

- 42% Hispanic/Latino
- 30% Black/African American
- 19% White
- 7% Asian
- 1% Other/Multi-racial
- <1% Native American/Alaska Native
- <1% Pacific Islander

**71%**  
low-income students  
based on eligibility for  
free & reduced price lunch

**18%**  
English Language  
Learners

**644** NAF  
ACADEMIES

**442** SCHOOLS

**36**

**STATES**

incl. DC and the  
US Virgin Islands



**162**

**DISTRICTS**

**208**  
Finance

**89**  
Hospitality & Tourism

**123**  
Information Technology

**84**  
Health Sciences

**102**  
Engineering

**38**  
Other

**4,855** ADVISORY BOARD MEMBERS

## OUTCOMES

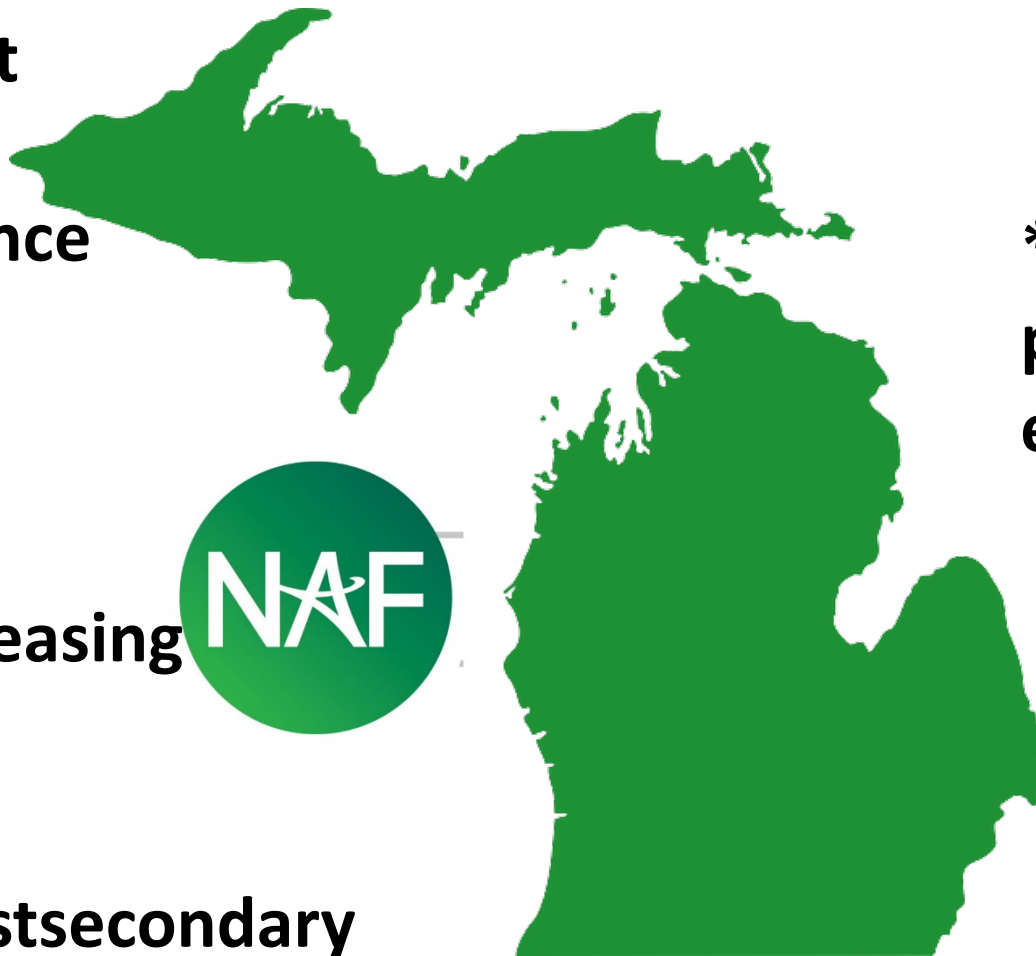
**97%**  
of seniors graduated

**90%**  
college-bound graduates

**27%**  
seniors who had an internship

---

**\*Significant  
academy  
increase since  
2014**



**\*Corporate  
partnerships  
expanding**

**\*Academy  
quality increasing**

**\*Postsecondary  
partnerships  
growing**

**\*Advisory  
Board  
members  
growing**

---



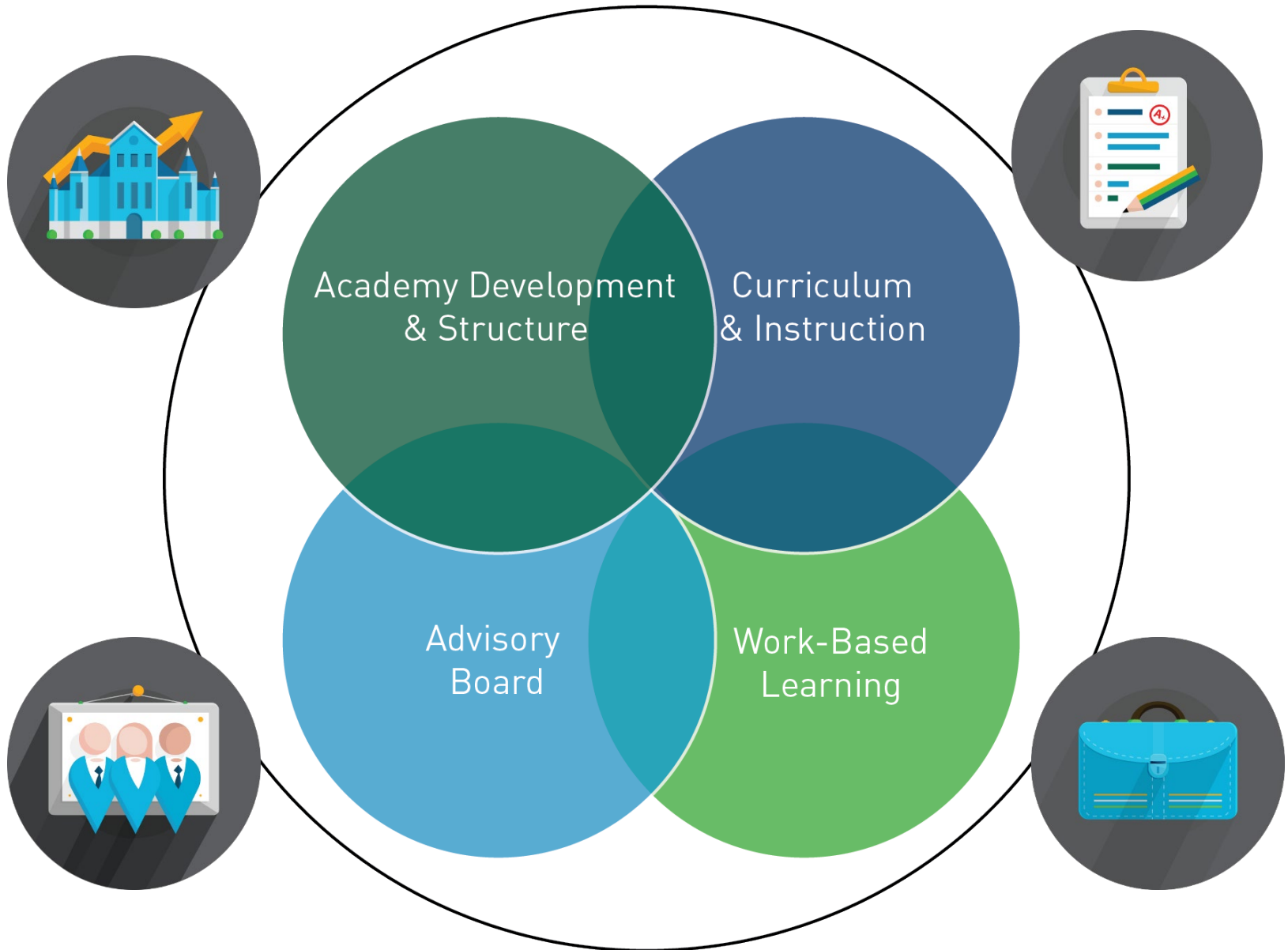
Let's  
Talk

**Career Pathway or Career Themed Academy?**

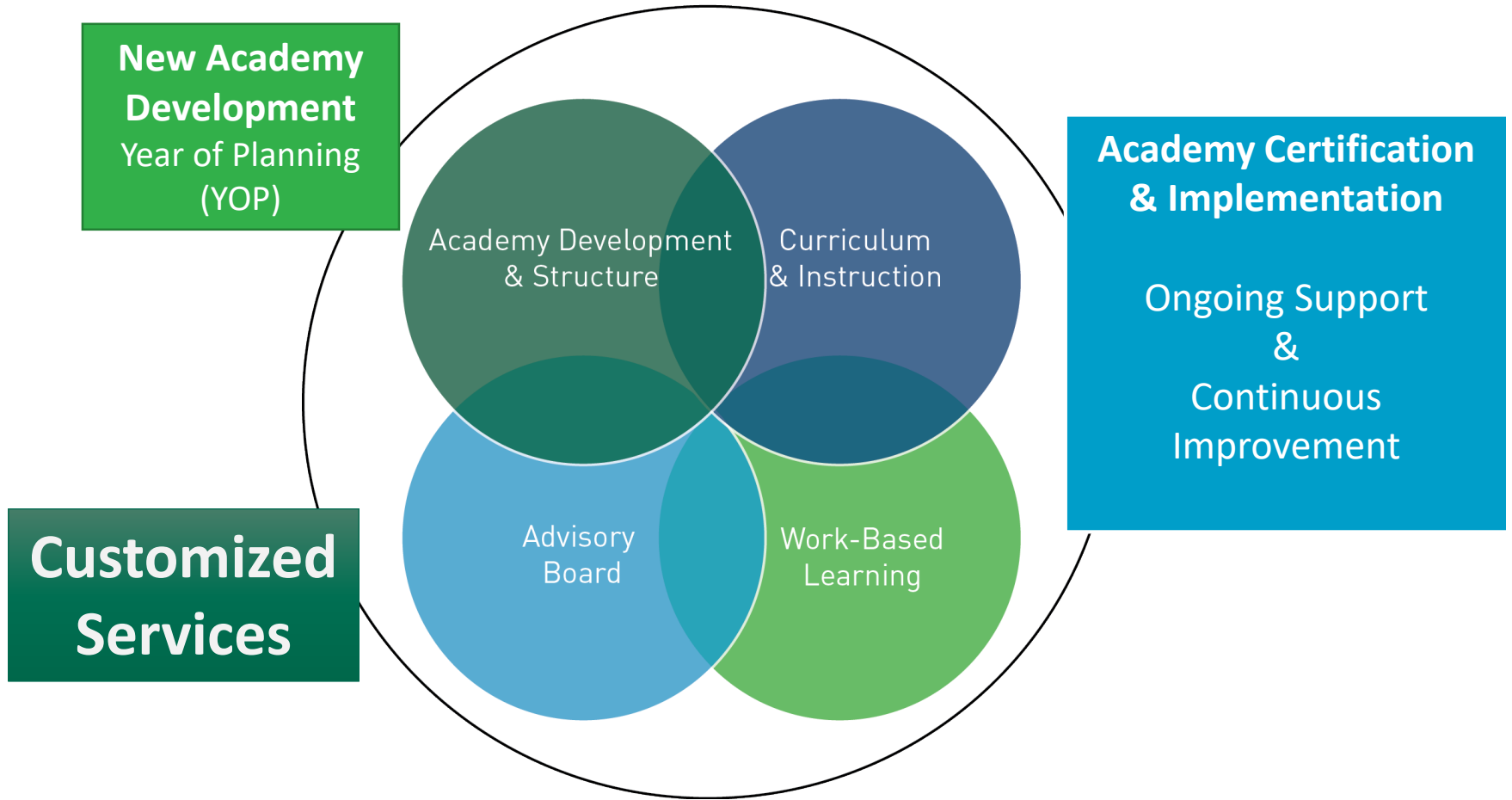




# The NAF Educational Design



# NAF Services and Support



# NAF Member Academy Benefits



- Become part of a national network
- NAF Track Certification opportunity
- Students to participating in projects with national partners
- NAF Next – Annual Conference
- NAF Webinars – Scheduled and On-Demand
- Personalized Marketing/Branding Support
- NAF Website Resources/Tools
- On-site training, workshops, including WBL Summit, Advisory Board Development, etc
- Access to NAF curriculum
- Connections to potential business partners
- Coaching conference calls
- Ongoing technical assistance

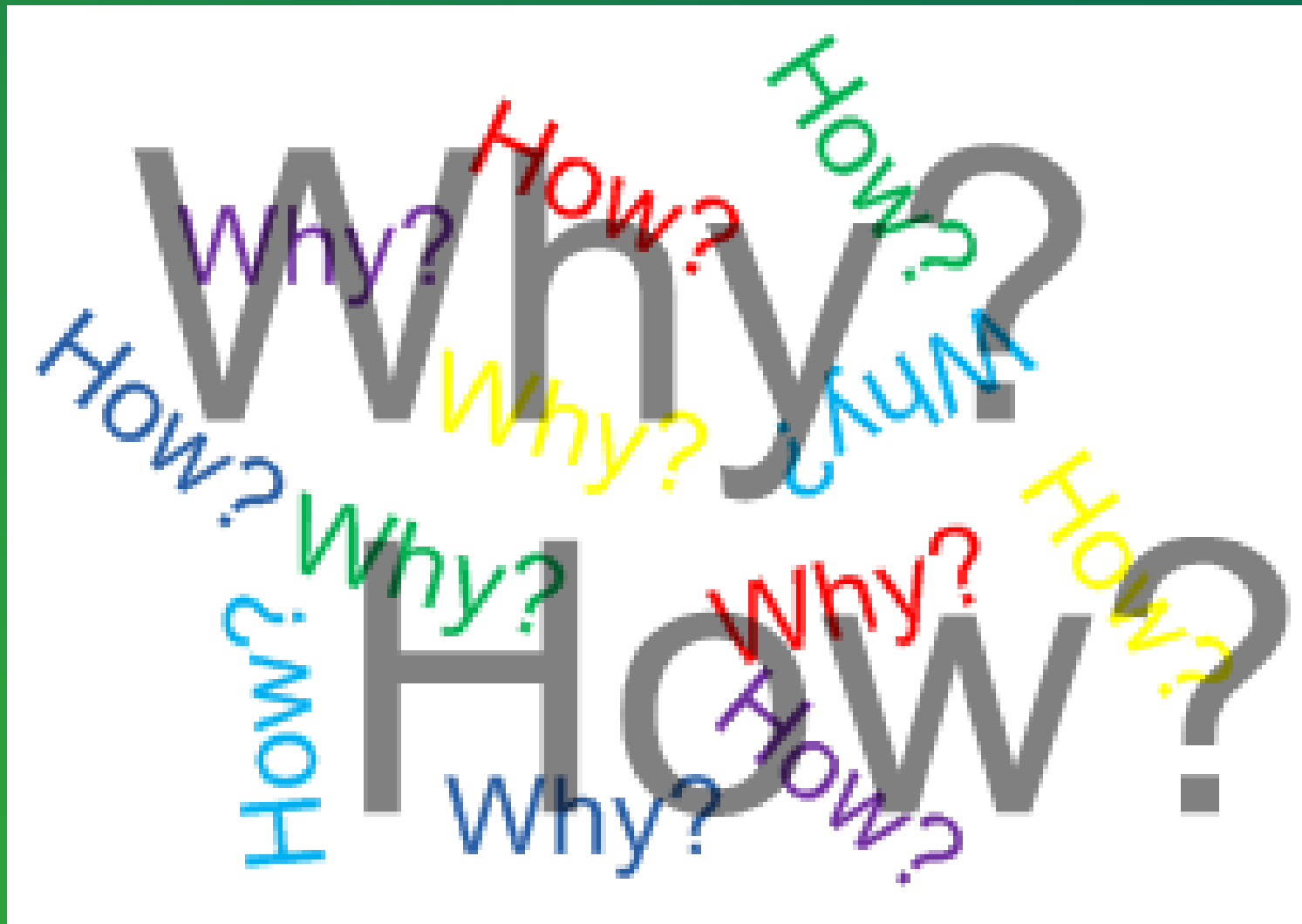


---

# NAF THEMES

- Finance
- Hospitality & Tourism
- IT
- Engineering
- Health Sciences
- Customized Themes





# Corporate Engagement



Schools and companies that work with NAF are able to open countless doors for students who never even knew they existed.

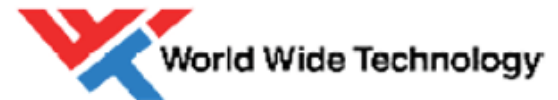
# NAFTrack Certified Hiring Partners



JPMORGAN CHASE & Co.



MOODY'S



# NAFTrack | THE COMPONENTS

**NAFTrack**  
CERTIFICATION

my**NAFTrack**

**NAFTrack**  
CERTIFIED HIRING

A rigorous and comprehensive assessment system requiring students to successfully complete 4 NAF courses or their equivalent, an internship assessment, and graduate high school in order to achieve certification.

#### Student Benefits:

- Qualify for NAFTrack Certified Hiring
- Projects, exams, and internships will prepare you for college and career

#### Employer Benefits:

- Cultivate interest in your industry through internships
- Ensure our nation's future workforce has the skills necessary to succeed in your industry

#### School & District Benefits:

- Ability to measure students' college and career readiness
- Access student performance data to create data-driven action plans, improving student, school, and district-wide performance

An online professional network connecting NAF students, alumni, and NAFTrack Certified Hiring employers.

#### Students & Alumni Benefits:

- Build a professional online profile and portfolio to easily showcase work to employers
- Access to a wide range of potential internship and job opportunities
- Access to a library full of career resources

#### Employer Benefits:

- Easily search for talent who have been certified through a rigorous and industry developed assessment system - NAFTrack Certification
- Directly promote your company to a highly skilled and diverse talent pool

#### School & District Benefits:

- Ability to track students post-graduation and measure college and career success

A growing number of top companies have committed to give special consideration to college students and eventual job applicants who earned NAFTrack Certification.

NAFTrack certified graduate benefits include, but are not limited to:

- Pre-interview and resume support
- Priority hiring among equally qualified applicant pools
- Paid high school and college internships

#### Employer Benefits:

- Gain a competitive edge over companies through direct access to certified, highly skilled talent
- Participation signifies your commitment to a diverse workforce

#### School & District Benefits:

- Show your community that your efforts lead to unparalleled access to major employers and post-graduation success for students



---

# District Outcomes



# Joining the NAF Network

## I. Team Building and Leadership

## II. Developing the Academy

## III. Launching and Monitoring

### Build Design Team

- Set team member roles & responsibilities
- Establish Mission/Vision
- Determine Strengths & Weaknesses

### Academy Development & Structure

- Establish Advisory Board
- Curriculum & Instruction
- Work-Based Learning

### Launch Academy

- Develop monitoring systems
- Develop systems for continuous improvement
- Plan for increasing academy capacity

## *Personalized Support*

- Personalized coaching to successfully implement NAF's proven educational design
- Customized academy design planning tools and assessment

## *Professional Development*

- On site academy visits from NAF staff
- NAF's annual conference, NAF Next
  - July 12-15 in Orlando



# Visit the NAF website to learn more!!!

[CONTACT](#)

[DONATE](#)

[LOGIN](#)



[About Us](#)

[Our Approach](#)

[NAF Network](#)

[NAF Now](#)

[Get Involved](#)

[Start an Academy](#)

[SEARCH](#)



## Future Ready

When transforming the high school  
for over 30 years

[OUR ACADEMIES](#)



# QUESTIONS And Answers



# Exit Ticket...

Please list one “ah-ha” from today  
or leave your business card



---

Dr. Marcy Aycock, NAF

Managing Director, Network Engagement

[maycock@naf.org](mailto:maycock@naf.org)

316-209-5848 (Mobile)

Rodney Lewis, GRPS

Executive Director

High Schools and Adult Education

[lewisr@grps.org](mailto:lewisr@grps.org)

616-260-2476 (Mobile)





*BE FUTURE READY*

[\*naf.org\*](http://naf.org)

## CONNECT WITH US



/NAFCareerAcads



@NAFCareerAcads



@NAFCareerAcads



[naf.org/LinkedIn](http://naf.org/LinkedIn)