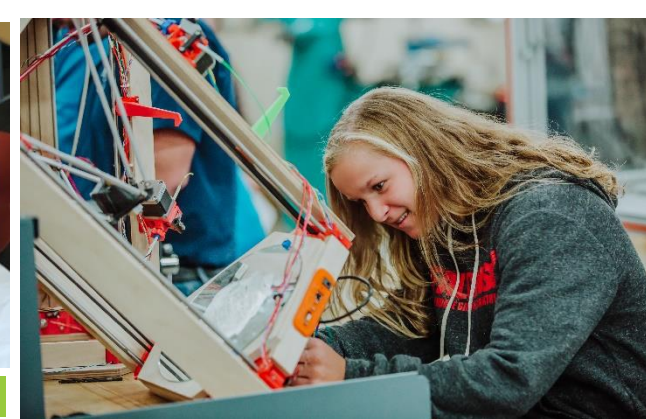


Learn: students and teachers learn the work by doing the work



Beyond CTE with CTC

[Simon Sinek](#)

Serve: Provide experiences and opportunities to foster a connection between students, teachers, and the community



Lead: Serve as a resource to Ottawa County to provide innovative CTE programming and industry experiences to enhance educational practices



Skills4Success:
Opportunity to introduce, embed, and model soft skills



Ottawa Area ISD
Careerline Tech Center

The CTC why

REGIONAL PROGRAMMING

WHAT

Grow state-approved CTE program options, instructional coaching, curriculum support, increase funding opportunities and exposure to WBL.

HOW

Meet regularly with local district CTE teachers, administration, and support staff through formal meetings and on-site school visits.

FUTURE PREP'D

HOW

Train teachers in Design Thinking (PBL), Skills4Success, and support industry connections while offering student experiences to prepare for their next step.

WHAT

IChallengeU, IChallengeUth, Sundae School, Whole School PBL Trainings, Academy Program, Grade and Team Trainings, Community Programming

WHY

To be a leading resource in providing innovative CTE programming and industry experiences to enhance educational practices throughout Ottawa Area.



CAREER DEVELOPMENT

WHAT

Career Testing, Industry Partnerships, Career Days, Tour Options, Workshops, Custom Career Programming

HOW

Develop career exposure options and partner with local schools to assist students in gaining a focused career direction.

HOW

Help students connect to future goals in a pathway by enabling students to earn both a high school diploma and an advanced degree or certificate.

WHAT

Early College, CTC Early College, Direct Credit Opportunities, Articulated Credit Opportunities, WBL

EARLY COLLEGE

WORK-BASED LEARNING (WBL)

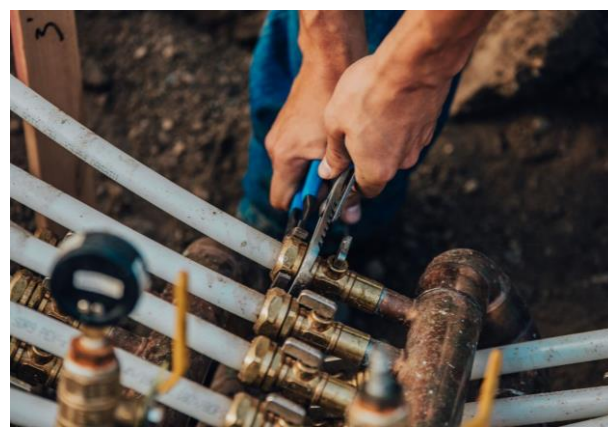
WHAT

Job Shadows, Co-Ops, Work Experiences, Teacher to Industry

HOW

Meet with businesses and students to explore passions and discover opportunities

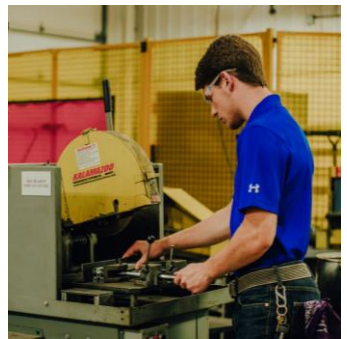
Experience: Allow students to learn the work while doing the work



Work-Based Learning Core Values

Business connection:

Opportunities to foster a connection between students and the community that is valuable to their learning



Relevance: Applicable to the personal aspirations, interests, or cultural experiences of students to provide value and impact the reach of CTE education



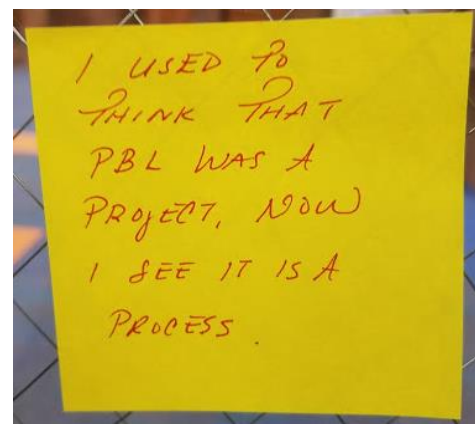
Skills4Success:
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Ottawa Area ISD
Careerline Tech Center

Design Thinking:

A mindset and approach to learning, collaboration, and problem solving



futurePREP'd Core Values

Project-Based Learning:

A process that guides students to identify and investigate a real-world challenge, develop a solution, and present a solution to an authentic audience using 21st Century skills



Community Connection:

Partnering local businesses and community organizations with schools to provide relevance and learning opportunities for teachers and students



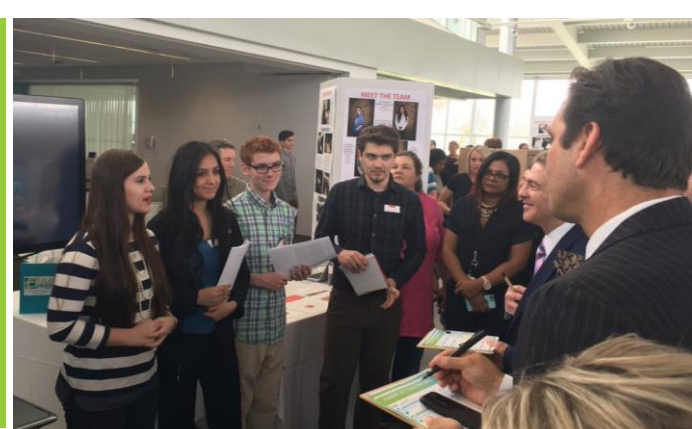
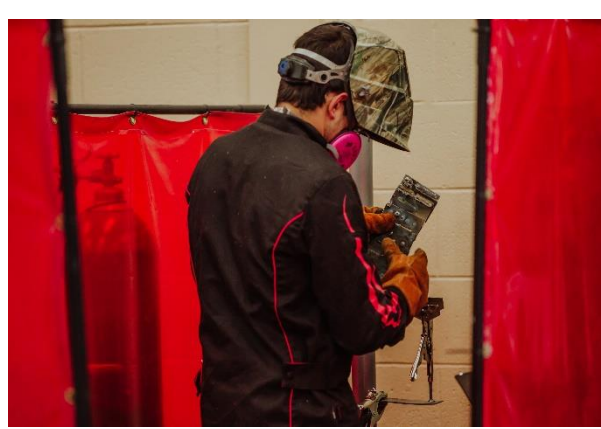
Skills4Success:
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Ottawa Area ISD
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Growth: Develop attainable career goals through training and experience



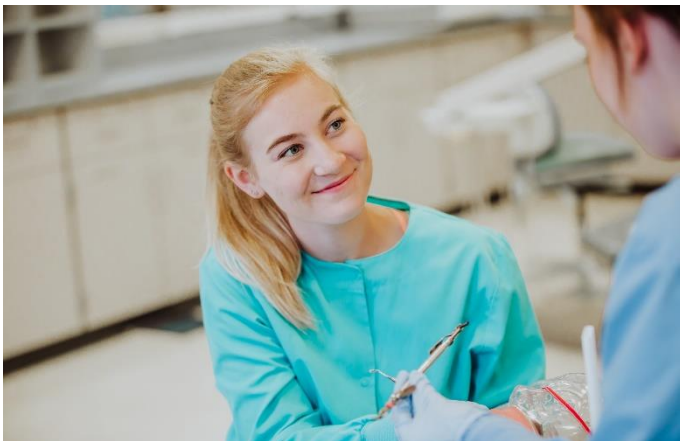
Honesty & Integrity: Instill learning habits that create an honest and forthright 21st century worker



Career Development Facilitator Core Values



Sequential Learner: Create a versatile learner equipped to grow with the future marketplace



Skills4Success:
 Opportunity to introduce and model soft skills



Ottawa Area ISDSM
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Curriculum:
12 Segments of State-
Approved skills and
concepts



Regional CTE Program Support Core Values

Local Enrichment:

Working alongside local districts
as their CTE programs increase
experiential learning
opportunities



Providing Resources:
Identifying ways we can help rich
CTE happen throughout the region



CTE Together: Growing
regional outreach to maximize
students' connections to their
next steps



Ottawa Area ISD
Careerline Tech Center

Accessibility:

Increase college access, affordability, and completion for adolescents by allowing them to earn up to two years of tuition-free, transferable College credits (up to an Associate's degree)



Early College Core Values



Partnerships: Working alongside local districts and community colleges to increase student opportunities



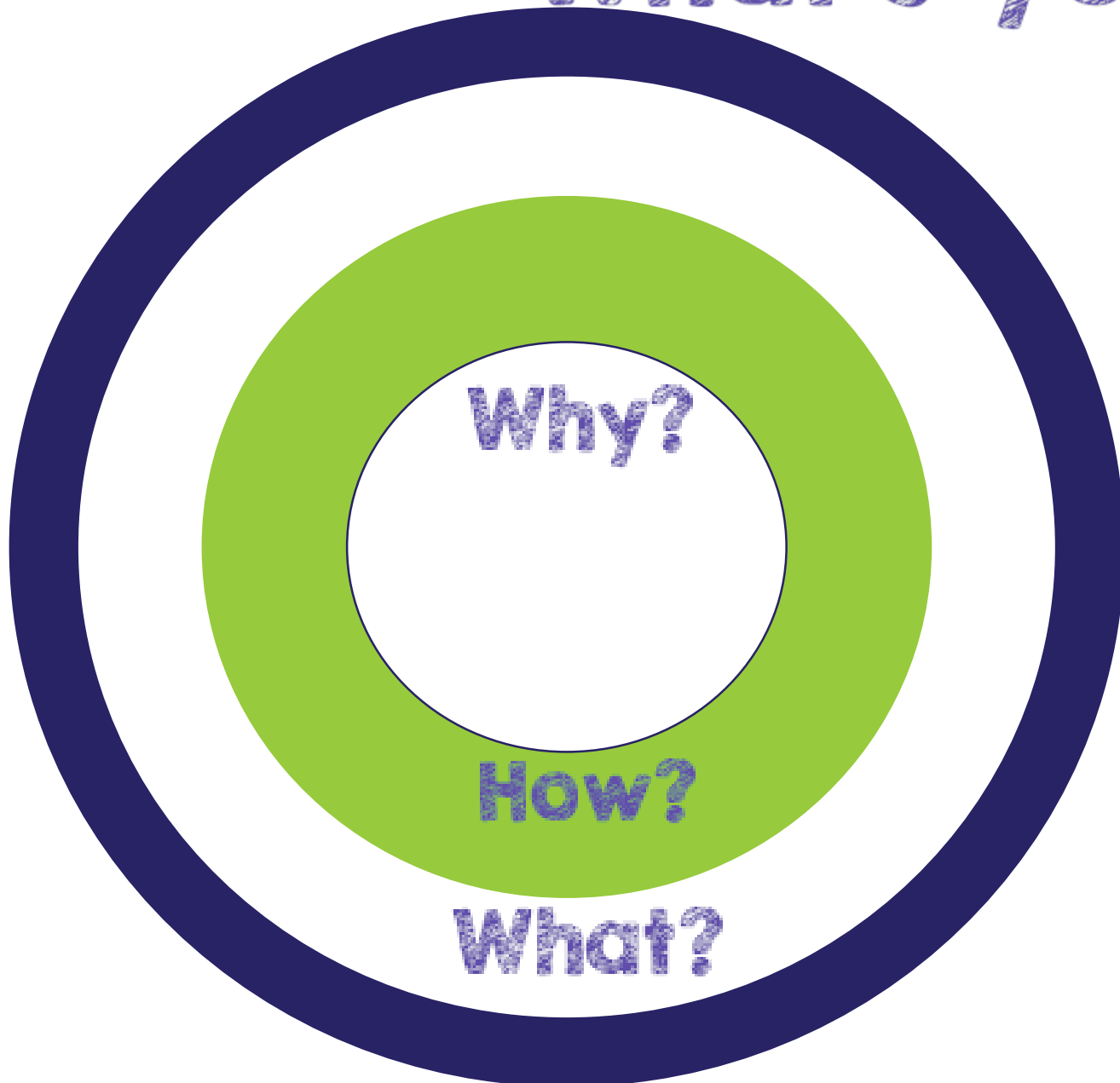
Providing Resources: Identifying ways we can help increase success through career and college coaching



Skills4Success: Opportunity to introduce, embed, and model soft skills



What's your why?



Who needs to know?

Community	Superintendent's Office
Students	School Board
Communication Team	Counselors
Teachers	Curriculum Associates
Administrative Staff	Local Businesses
Parents	Business Office

The CTC why

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