Who Do They Think We Are?

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Times Have Changed!

CTE: Then and Now

Then	Now
Vocational Education	Career and Technical Education
For "those" students	For ALL students
For a few "jobs"	For ALL "careers"
In lieu of academics	Aligns and supports academics
High school focused	High school and college partnerships
For "entry-level" skills	For careers that require some type of post-secondary education

How Are You Talking About CTE?

Passion and Purpose

College-Ready AND Career-Ready
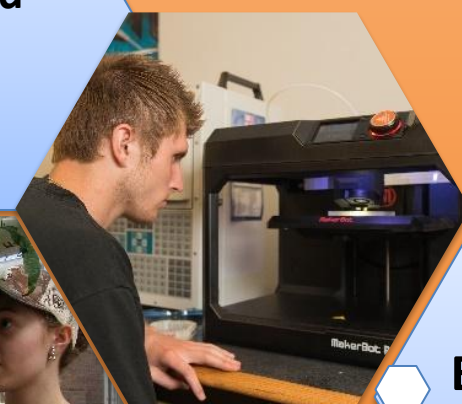
Employability Skills

Work-Based Learning Opportunities

CTE Conversations at National Level

U.S Representative Virginia Foxx (NC) – Education Committee:

"We have to get away from the notion that the bachelor's degree equates success. CTE students graduate at a rate of 94% - about 14% higher than their non-CTE peers."

"In order for CTE students to thrive, we must do everything we can to change the way people think about CTE, shifting the narrative from a Plan B option to a Plan A option."
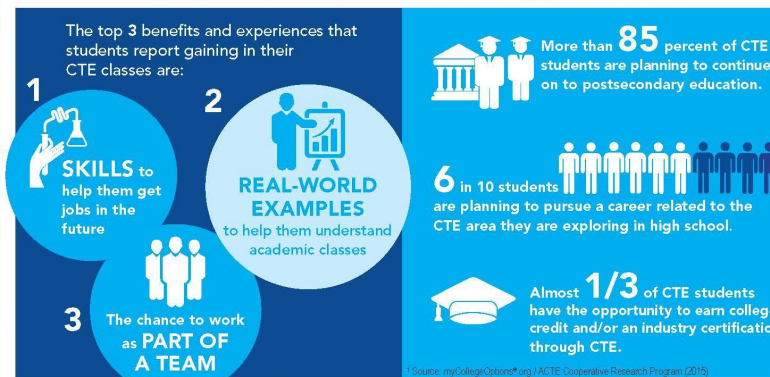
College and Career Ready through CTE
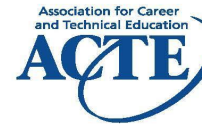
When **APPLIED TECHNICAL LEARNING**
is integrated with **RIGOROUS ACADEMICS**,
students develop the **SKILLS NEEDED FOR SUCCESS.**

The technical, academic and employability skills that students gain in CTE programs, through CTE courses, work-based learning, career and technical student organizations and dual/concurrent enrollment, are essential for college and career success.

CTE programs prepare students for college and careers:[1]

The top **3** benefits and experiences that students report gaining in their CTE classes are:

1 **SKILLS** to help them get jobs in the future

2 **REAL-WORLD EXAMPLES** to help them understand academic classes

3 The chance to work as **PART OF A TEAM**

More than **85** percent of CTE students are planning to continue on to postsecondary education.

6 in 10 students are planning to pursue a career related to the CTE area they are exploring in high school.

Almost **1/3** of CTE students have the opportunity to earn college credit and/or an industry certification through CTE.

[1] Source: myCollegeOptions® org / ACTE Cooperative Research Program (2015)

CTE students demonstrate the academic, technical and employability skills needed for postsecondary and workplace success:

80 percent of students taking a college prep academic curriculum with rigorous CTE meet college and career readiness goals, compared to only 63 percent of students taking the same academic core who did not experience rigorous CTE.[2]

Students attending CTE high schools demonstrate higher rates of on-time graduation and credit accumulation and a greater likelihood of successfully finishing a college prep math sequence.[3]

CTE students are significantly more likely to report developing problem-solving, project completion, research, work-related, communication, time management and critical-thinking skills during high school.[4]

Postsecondary CTE concentrators earn significantly more than those who majored in academic fields, particularly when employed in an industry related to their program of study.[5]

[2] Southern Regional Education Board, High Schools That Work 2012 Assessment
[3] Neild et al., The Academic Impacts of Career and Technical Schools: A Case Study of a Large Urban School District, 2013
[4] Lekes et al., CTE Pathway Programs, Academic Performance and the Transition to College and Career, National Research Center for CTE, 2007
[5] Jacobson and Mokher, Florida Study of Career and Technical Education, 2014, as cited in the 2014 National Assessment of CTE Final Report.

CTE Conversations at State Level

Michigan Career Pathway Alliance Recommendations:

- Recruit and retain CTE instructors

- Emphasis on professional trades

- Expand CTE statewide

- Ensure state-funded CTE programs lead to industry credentials

- Count rigorous CTE credentials as transferable college credits

CTE Advantages

Explore multiple post-secondary options - more than 88% of CTE students plan on attending a post-secondary institution

Career exploration – 6 in 10 students plan on pursuing a career related to their CTE experience

Academic and college success – 80% of high school students who took both CTE and college-prep courses met college/career readiness goals

Life skill development – problem-solving, project completion, research, critical thinking skills, communication, time management

Employers Rate Career Readiness Competencies in Terms of Essential Need
Weighted average based on a 5-point scale – 1=Not Essential; 2=Not Very Essential; 3=Somewhat Essential; 4=Essential; 5=Absolutely Essential

Source: *Job Outlook 2016 Spring Update*, National Association of College and Employers

Competency	2016	2015
Critical Thinking/Problem Solving	4.7	4.7
Professionalism/Work Ethic	4.7	4.5
Teamwork	4.6	4.6
Oral/Written Communications	4.4	4.4
Information Technology Application	3.9	3.9
Leadership	3.9	3.9
Career Management	3.6	3.6

ASCA Mindsets and Behaviors

School Counselor: Then and Now

Then	Now
Mysterious job behind closed doors	Collaborates w/ staff, shares data, part of planning and implementation
Reactionary	Proactive
Scheduling, college apps, transcripts	Academic, Social-Emotional, College/Career
Touchy, feely conversations	Data-Driven
Only works with "troubled" students	Addresses the needs of ALL students
Support staff	Leader in the schools

How Are You Talking About the Role of School Counselors?

Common Needs From All Stakeholders

- **Graduation and Grade-Level Advancement**
- **Student Academic Performance**
- **Attendance**
- **Behavior Referrals**
- **College and Career Readiness**
- **Provide a Safe and Welcoming Environment**

How can we collaborate to meet the needs of ALL students?
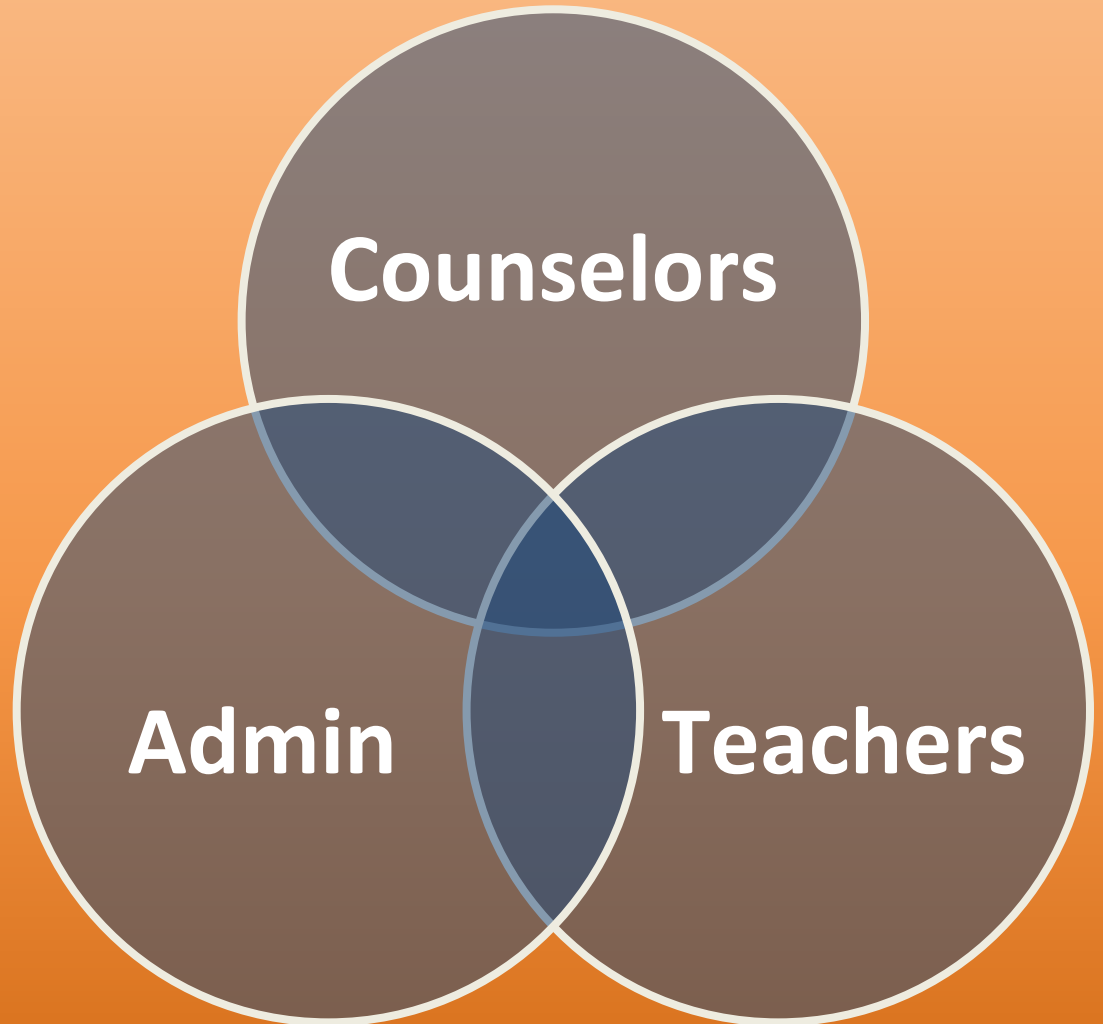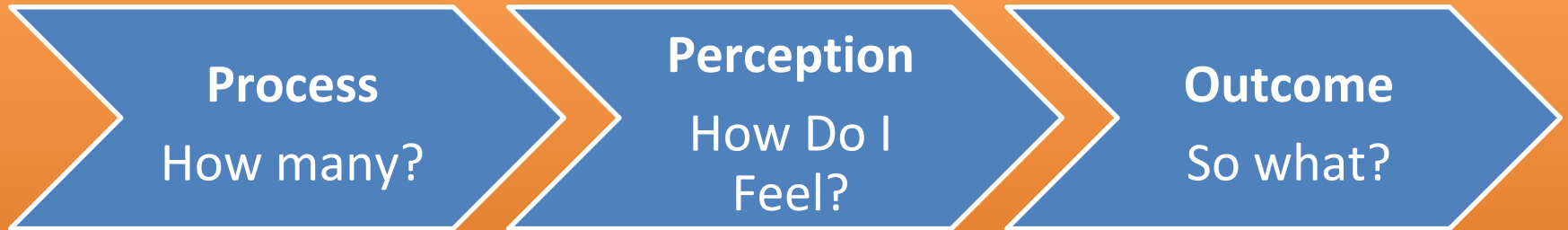
Where Do You Start When . . .

How Do You Advocate for the Profession?

Data ~ Data ~ Data!

What data do you use to drive your practice?

Use All Types of Data to Meet the Needs of ALL Students!

Process
How many?

Perception
How Do I Feel?

Outcome
So what?

Share Your Data!!!!

Share with:

- Administrators

- Teachers

- Parents

- Students

- Advisory Committee

Your data will advocate for your job and the profession!

Continue to Evaluate Your Data

- Discipline referrals, attendance referrals, mid-year checks, 1-minute meetings, end of year surveys, stakeholder surveys, etc.
  - Do we need to reteach?
  - Do we need to form a group?
  - Do we need to implement some specific interventions?
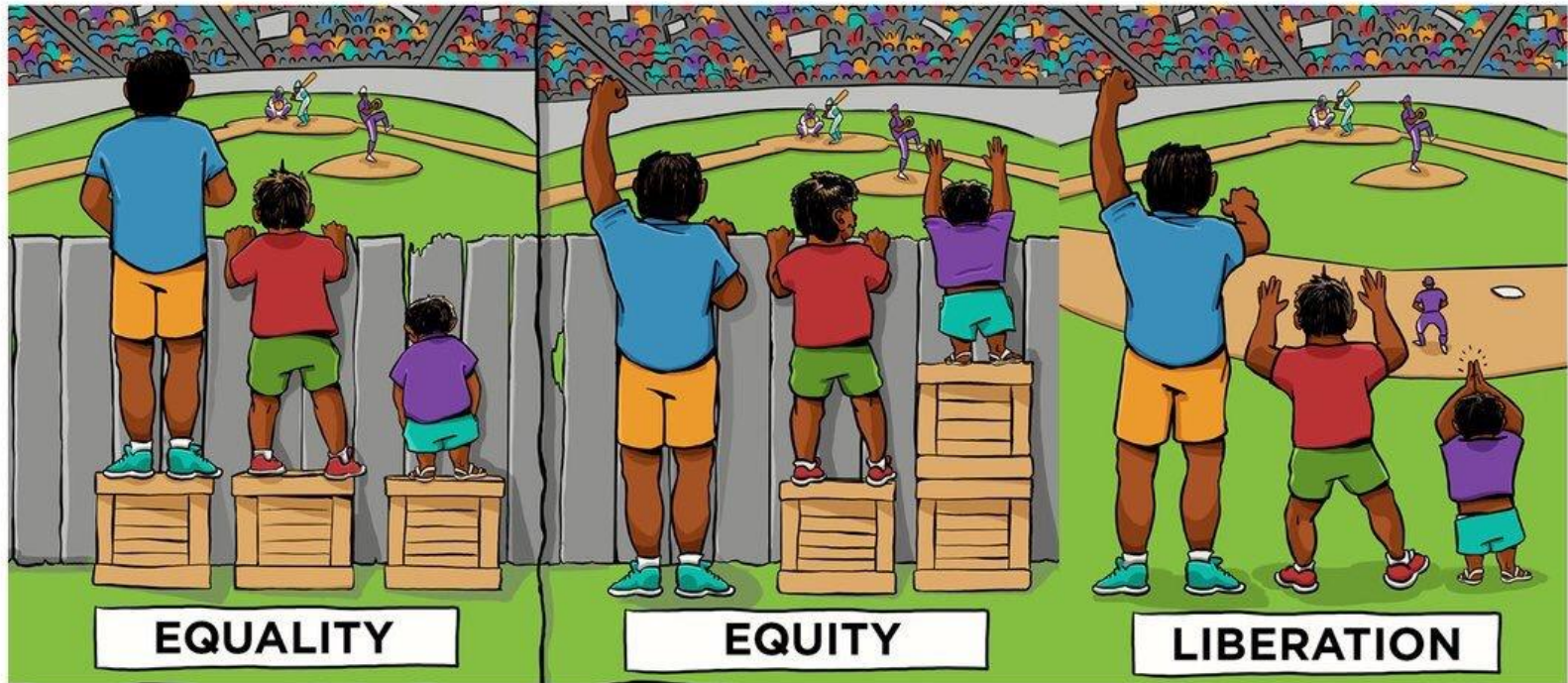
Hatching Results Conceptual Diagram
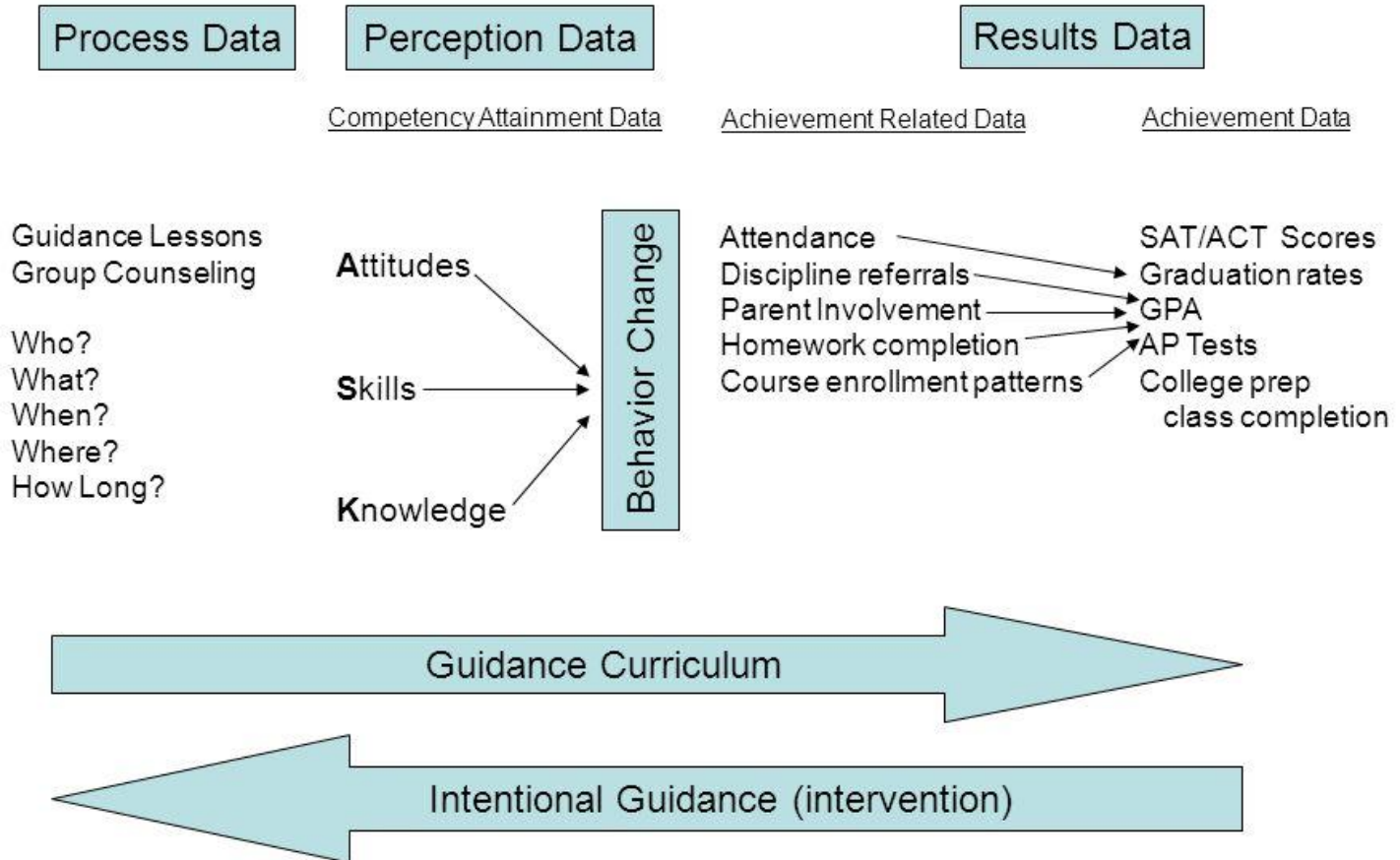
Ask Yourself . . .

How can I impact the most amount of students as I can during the time that I am in my building?

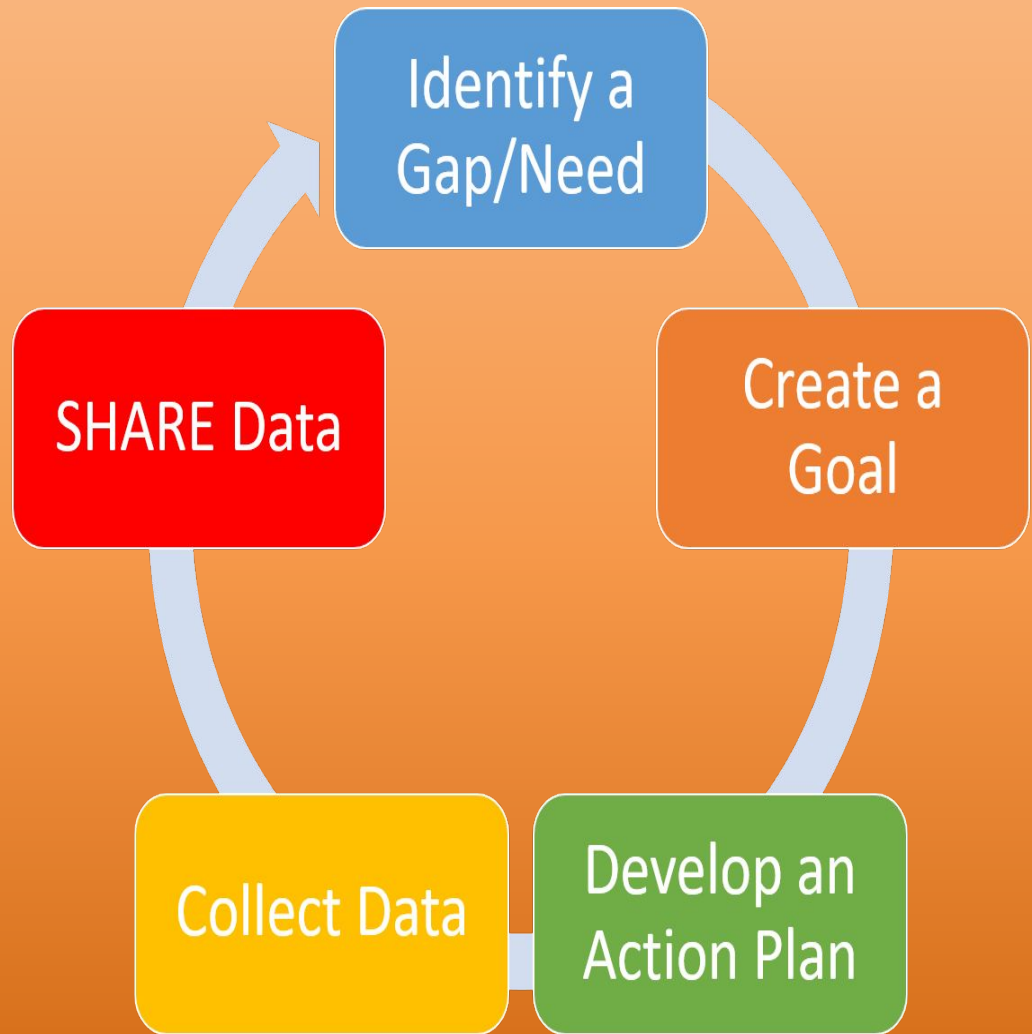*How I am ensuring that I am meeting the needs of ALL students?*

Don't just tell a different version of the same story.
Change The Story!

EQUALITY   EQUITY   LIBERATION

Examples of Comprehensive Counseling

- Counseling goal on the School Improvement Plan

- Counseling Dept.'s vision, mission and goals align with District's vision mission and goals

- Counselors on School Improvement Team – share data w/ staff, professional development

- Counseling curriculum supports academics, behaviors and attendance

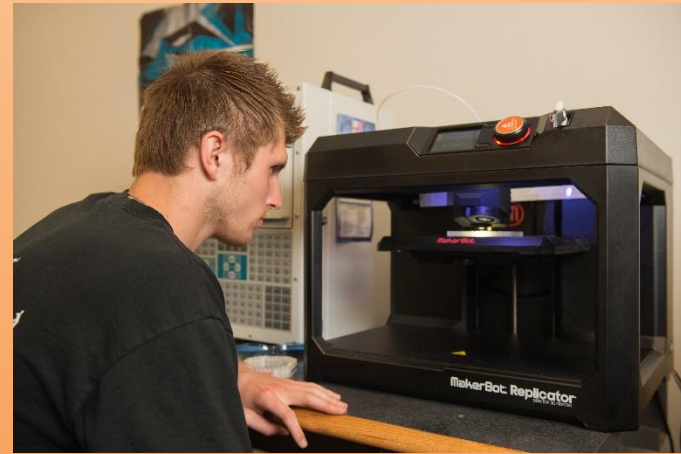# Advocate for CTE and School Counseling!

"Be just as strong of an advocate for your profession, as you are for your students!"

- Trish Hatch

Reflection and Discussion

What is one thing you learned that you would like to try in your own work? What is your first step?

What are some challenges/obstacles that could you face when advocating for CTE and/or school counseling?

Thank You!

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