

# Partnerships with Employers and Education: Explore the Possibilities!

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# Identifying the Needs in Livingston

- Business:

- **Employment Trends, specifically in Manufacturing and Health Care**
- Creation of the Livingston Business Education Association (an Educational Alliance Group)
- Held Business Education Summit; more business than educators
- Many meetings of different groups with similar agendas, similar people

- Education:

- **Countywide “College” Enrollment: 69%; Completion in 6 Years: 46%**
- Lack of connections in the workforce or time to reach those connections

# Finding a Common Goal

- Creation of the Local College Access Network

Livingston Career and College Access Network: [www.lccan.org](http://www.lccan.org)

- Strength in our Leadership Team – having the right voices at the table
- Digging into Data to choose Priority Areas
- Finding a Common Goal for each Sector
- Speaking the same language
  - Defined Career Path for Livingston County Graduates
  - Keeping Local Talent Local
- Collective Impact and Collaborative Action
  - Combining work groups toward a common goal

# Implementing MiBrightFuture

- Addresses two priority areas of the LCCAN
- Common tool for Education and Business
- Promotes keeping Local Talent Local
- Many possibilities for Interaction: Students/Teachers/Parents/Business
  - Discussion Boards
  - Job Shadowing
  - Internships
  - Company Tours
  - Career Fairs/Guest Speakers
  - Teacher Professional Development at Companies
- Utilizing the Data





# **Business Perspective**

Carrie Bonofiglio and Pam McConeghy



# MiBrightFuture

- Initial Implementation in Businesses:
  - Lunch and Learns through Chambers
  - Networking Groups through the Chambers
  - Michigan Works Business Services Team Promotion
  - Finding Champions in the Community to Speak about it
  - Presenting for Human Resources Group in Livingston (LAHRA)
  - Champions on the Leadership Team to promote (Post Secondary/Etc.)
- Phase 2: Carrie Bonofiglio as Business Partnerships Coordinator



# Education Perspective

Laura Hoehn



# MiBrightFuture

- Initial Implementation in Schools:
  - 5 Pilot Classrooms (one in each district the county)
  - Finding a Champion (usually a CTE Teacher who would see the need/direct application)
  - Teaching the teacher and the classroom how to utilize the tool
  - Helping the teacher see where it fits in their curriculum
    - Discussion board posts
    - Class Assignments
    - Class Field Trips/Guest Speakers/Advisory Board members
- Phase 2: Promotion to Students and Families in the Community



# Pitfalls and Parades

- Pitfalls
  - Connecting with businesses: too many hands out
  - Educators: knowing who to contact and what to ask for
  - Different missions/perspectives
  - Need to follow up: everyone's busy (education and business)
- Parades
  - Generous grant funding from organizations such as Michigan Works!
  - Community Support: in kind and monetary
  - Legislative Support
  - MiBrightFuture video series

# Connections and Outcomes

- LCCAN Action Team: Financial Readiness with HR Departments
- Partnerships with Banks (Reality Fair/Student Run Credit Unions)
- Road Rally
- Manufacturing/Health Care/Education Collaboratives
- Early College
- Internships
- Summer Camps
- MiBrightFuture You Tube Channel and Testimonial Video Series
- Career and College Readiness Course
- Manufacturing Day

# MiBrightFuture Video Production by Bizarre Designs



# Best Practices and Lessons Learned

Any questions?

We would love to hear from you and what has worked well in your Community.