



# Roadmap to Success: Michigan Education and Career Pathfinder

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# What is Pathfinder?



- Free online career exploration and planning tool
- Information to help users make more informed choices on education and career opportunities in Michigan
  - Labor Market Information
  - Employment and Wage Performance Outcomes
  - Return on Investment
- Roadmap to career success
- Complementary to other skill assessment and interest profilers

# Complementary Tools



Information provided by: The Workforce Intelligence Network and the Michigan Talent Architecture Coalition, 5-5-17.

## MI Bright Future: Employer Engagement

MI Bright Future is a software platform, building upon Career Cruising, which connects students to local employers.

Local employers can offer an array of work-based learning activities through the system, including job shadows, internships, and company tours.

MI Bright Future is currently active in 6 counties: Lenawee, Livingston, Macomb, Oakland, St. Clair, and Wayne. Several other communities are ramping up to launch soon.

## Pathfinder: Local Data and ROI

Pathfinder allows students to search and find out more about Michigan careers: How much Michigan professionals make, return on investment for particular education pathways, local industry information and job demand.

The tool will be free to all students

## Career Cruising: Career Awareness and Planning

Career Cruising offers tools such as interest assessments, career searching, educational pathway planning, and resume building.

Career Cruising is the software currently being used for Michigan Department of Education required Educational Development Planning (EDP) in nearly 80% of Michigan schools:

- Career Cruising is used county-wide in over 65 of the 83 counties in Michigan.
- Approximately 1,436 schools have active licenses.

Career Cruising is the base platform required for MI Bright Future.

## Find Your Future Here

### Wayne County Workforce Resources For Career and Jobs

This is a one-stop location for Educators to help STUDENTS who are exploring careers or preparing for employment. Find what jobs are available, learn how to get a job, discover what training may be needed for a job and where it is offered. Resources also include college/trade school programs for different occupations, various career options, and other resources for future success. Parents and students are also welcome to browse the site.

 <h3>Find A Job</h3> <p>Find resources to help students find permanent employment, summer or after school jobs, or programs that will help students get placed in a job.</p>	 <h3>Job Training</h3> <p>Find training programs for actual jobs; on-the-job training programs; training in employability skills to make students qualified/attractive candidates; pre-apprenticeship training; apprenticeships.</p>	 <h3>Pre-Employment Training: Certifications / Licenses</h3> <p>Get a certificate or license for a career or trade, including programs at trade schools, community colleges, agencies, and apprenticeships.</p>
 <h3>Career Preparation: Postsecondary Education / College Programs</h3>	 <h3>College Credit While Still in High School</h3>	 <h3>Career Exploration: HS CTE Programs, Internships, Job Shadowing Experiences</h3>

<http://workforce.resa.net/>



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# Why was Pathfinder created?

- Help increase the number of students and adults with high-quality degrees and credentials
- Support TIA's commitment to customer focused services by engaging people early about opportunities
- Support GTIB's desire to increase career options awareness for students, parents, teachers and counselors
- Support MDE's commitment to becoming a Top 10 education state within the next 10 years
- Provide information to assist students with Educational Development Plans
- Support Michigan Career Pathway Alliance



# Who should use Pathfinder?

- Job Seekers
- Students
- Parents
- Counselors/Teachers



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# Pathfinder Features



- Search by:
  - Occupation
  - Field of Study
  - School
  - Location
  - Hot Careers
- Comparison capabilities
- Filtering capabilities
- Print/Save/Email Roadmap
- Additional Resources
- Michigan data



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# Data Resources

- Existing Infrastructure: ETPL, WLDS
- Labor Market Information
- Employment and Wage Outcomes
- CEPI, CTE, Michigan Community College Network



# Demo



MENU

- HOME
- STUDENTS
- PARENTS
- COUNSELORS
- JOB SEEKERS
- RESOURCES
- ABOUT

## START YOUR PATH HERE

Type your search here...

EXPLORE

Explore careers, schools and programs in Michigan to find the path that is right for you.



### I AM A STUDENT

- Search for exciting and interesting careers
- Discover what schools offer the programs you are interested in
- See detailed information
- Compare programs and careers

LEARN MORE



### I AM A PARENT

- Help your child investigate careers
- Research schools and programs
- See detailed job projections and wages
- Compare tuition outcomes

LEARN MORE





# Future

- Presentations
- Updates



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# Questions?

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